

CITY COUNCIL AGENDA ITEM
CITY OF SHORELINE, WASHINGTON

AGENDA TITLE: Community Group Presentation: Shoreline/South County Family YMCA
DEPARTMENT: City Council
PREPARED BY: Julie Modrzejewski, Assistant City Manager
PRESENTED BY: Courtney Whitaker, Executive Director

ISSUE STATEMENT:

Shoreline/South County Family YMCA will provide to the Council and community a presentation of their programs and services. Providing the presentation this evening is Courtney Whitaker, Executive Director.


BACKGROUND:

In 2006 the Council amended their Rules of Procedure to include an agenda item titled, "Community Group Presentation," which is made available by request at the second study session of each month (Section 5.4.B). Attached are presentation guidelines (attachment A).

In order for the presentation to be scheduled on the Council agenda planner, two Councilmembers must sponsor the presentation. Councilmember Rich Gustafson and Councilmember Keith McGlashan are the two sponsoring Councilmembers as per the attached request form (attachment B). Shoreline/South County Family YMCA is the fourth community group presentation scheduled and presented.

RECOMMENDATION

No action is required.

Approved By: City Manager  City Attorney ____

ATTACHMENT A

Shoreline City Council Community Group Presentations Guidelines

ATTACHMENT B

Shoreline/South County Family YMCA Request Form



SHORELINE CITY COUNCIL COMMUNITY GROUP PRESENTATIONS GUIDELINES

Under the Shoreline City Council's Rules of Procedure, Section 5.4: Study Sessions....

The Council shall make available at its study session of each month, a **Community Group Presentation**. The order of business shall omit Council Reports and include Community Presentations following the Consent Calendar. The intent of the presentations is to provide a means for nonprofit organizations to inform the Council, staff and public about their initiatives or efforts in the community to address a specific problem or need. The presentations are available to individuals who are affiliated with a registered nonprofit organization. In order to schedule the presentation, two Councilmembers under rule 3.2 B must sponsor the request. The presentations shall be limited to 30 minutes with approximately 15 minutes for the presentation and 15 minutes for questions. Guidelines for presentations include:

1. Each organization or agency must complete a request form and submit it to the Shoreline City Council Office. The form shall be available on the web, from the City Clerk's Office and also published in the agenda packet.
2. For planning purposes, the presentation must be scheduled on the agenda planner at least four (4) weeks in advance of the meeting date requested.
3. Information and sources used in the presentation should be available in hard copy or electronically for reference.
4. Up to three (3) members of the organization are invited to participate.
5. The presentation must support the adopted position/policy of the organization.
6. The presentation should be more than a general promotion of the organization. The information presented should be about specific initiatives/programs or planning that the organization is doing which is relevant to Shoreline citizens and government.
7. Presentations shall not include:
 - i. Discussion of ballot measures or candidates.
 - ii. Issues of a partisan or religious nature.
 - iii. Negative statements or information about other organizations, agencies or individuals.
 - iv. Commercial solicitations or endorsements.
8. Organizations which may have alternative, controversial positions or information will be scheduled at the next study session.

Please complete the attached form. For questions regarding scheduling Community Presentations, contact Julie Modrzejewski, Assistant City Manager, at (206) 546-8978



REQUEST TO APPEAR BEFORE THE SHORELINE CITY COUNCIL

Date Request Submitted: 1/17/07
 Council Study Session Date Requested: March 19, 2007
 Name: Courtney Whitaker
 Title or Position: Executive Director
 Nonprofit Organization: Shoreline/South County Family Ymca Registration #: _____
 Address: 1220 NE 175th Street Shoreline, WA 98155
 Email Address: CWhitaker
 Phone Number: (206) 364-1700 Fax Number: (206) 363-3142

Topic: Summary overview of the presentation you wish to make and statement of action you wish Council and/or the community to take if relevant. Attach additional sheets if necessary.

See attached

I have received and read Council rule 5.4-Community Presentations and affirm that my presentation will comply with this rule.

Signature of Requestor: CW

(1) Sponsoring Councilmember: Rich Gustafson

(2) Sponsoring Councilmember: Quint C. McPherson

This form must be returned to the Shoreline City Council Office 4 weeks prior to the City Council study session meeting date requested. For confirmation, staff from the Council Office will contact you to discuss arrangements. Please send this form to:

Shoreline City Council
 17544 Midvale Avenue North
 Shoreline, WA 98133-4921
 Fax: (206) 546-2200 or Email: Council@ci.shoreline.wa.us

The City of Shoreline will not discriminate against qualified individuals with disabilities in the City's services, programs or activities. The Council meeting is wheelchair accessible. Any person requiring a disability accommodation should contact the City Clerk's Office at (206) 546-8919 in advance for more information.

**Proposed Summary of Presentation
Shoreline / South County Family YMCA
March 19, 2007**

A. Background

The Shoreline / South County Family YMCA has operated a partial branch facility (7,300 square feet) on N.E. 175th Street since 1962, with several school-based sites for child care and teen programs, serving the communities of Shoreline, Brier, Lake Forest Park, Woodway, Mountlake Terrace, Lynnwood and Edmonds. The branch is housed in an aging facility with two modular units for childcare, that does not adequately meet the needs of children, youth, families and adults in our service area. The branch serves nearly 5,000 people, of which 62 percent are under age 18. Forty percent of families qualify for financial assistance to participate in YMCA programs.

The new facility to be located on Echo Lake will include a full range of youth, adult, family and senior programming spaces that will enable the YMCA to efficiently offer needed programs and services to more than 12,000 community members. The multi-level floor plan will be nearly 52,000 square feet above an underground parking structure.

B. Discussion of Community Benefit

Our new comprehensive YMCA will attract a broader range of community residents than any other organization by offering innovative programs that are affordable to all, in flexible, multipurpose facilities. YMCAs use time-tested tools to build relationships that strengthen both individuals and the entire community. In our **YMCA Youth Development Center**, children and teens find a welcoming place with caring adult role models, and they develop positive values and an ethic of service through core leadership programs and specialty activities designed by youth. In the **YMCA Family Center**, parents and children spend time together, reducing stress and conflict while strengthening supportive bonds both within and between families through use of the teaching kitchen, family lounge, and activity and meeting areas. In the **YMCA Total Health Facility** (including youth and family gymnasiums and aquatic center), people of all ages and abilities access the research-based tools and support they need to make physical activity, proper nutrition and healthy habits an enduring part of their lives, helping turn the tide on rising rates of preventable medical conditions.

C. Outcomes of Project

One of the outcomes of this facility will be increased job opportunities in the community. The new YMCA will provide 150-200 new jobs, making it one of the larger Shoreline businesses, in the areas of childcare and recreation programs, health and fitness, pool maintenance and operations, customer service, and administrative functions. The YMCA offers a variety of full-time, part-time, and seasonal jobs, many with flexible schedules to accommodate the varied needs of families with children. All employees receive a YMCA family membership, and many jobs, including part-time positions, provide employees with the opportunity to obtain health-care benefits.

The new Shoreline / South County Family YMCA will serve as a much needed "community hub" for Shoreline and south Snohomish County. The sense of community that is created within the YMCA will extend outside of the boundaries of the building itself, as YMCA's collaborate with other community groups in numerous ways to build stronger, healthier communities.

Upon completion of this project, we expect to serve a membership base exceeding 4,000 people. We are committed to ensuring that access to our programs and facilities remains open to all people regardless of their ability to pay. Through funds raised on an annual basis for our Partner's With Youth campaign, we will provide scholarships for approximately 500 youth and their families in our community.

D. Statement of Action Requested

The Shoreline / South County Family YMCA respectfully requests that the Shoreline City Council to make an investment in the future of the community by financially supporting the building of a new YMCA to be located on Echo Lake. Specifically, we request that the City waive the permitting costs associated with the project and approve a fee for service contract of \$250,000, payable over the next 10 years, to provide needed services to residents.

Services provided by the YMCA will meet the needs of the community and can be provided in collaboration with other organizations, including the City of Shoreline. We propose that the contract include some or all of the following options.

- YMCA to host monthly teen late night activities open to all youth in the service area.
- Provide free YMCA passes to community members.
- Offer monthly family events open to all community residents.
- Provide 60 family memberships per year to low-income residents based on the YMCA's eligibility criteria for scholarships.
- Other services or facility space usage as determined by contract based on City needs.

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