

**CITY COUNCIL AGENDA ITEM**  
CITY OF SHORELINE, WASHINGTON

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| <b>AGENDA TITLE:</b> | Proposed 2008-09 Council Goals and Public Input Process                       |
| <b>DEPARTMENT:</b>   | City Council  |
| <b>PRESENTED BY:</b> | Robert L. Olander, City Manager<br>Julie Modrzejewski, Assistant City Manager |

**PROBLEM/ISSUE STATEMENT:**

At the City Council's April 25-26, 2008 goal setting retreat the Council spent two days with staff reviewing the 2007-08 goals update, emerging issues, and various policy issues. In addition, the Council discussed potential goals for 2008-09. The Council agreed to continue the majority of goals on the current list, with some editing/"tweaking" of the language, and added two new goals. Likewise, the Council directed staff to conduct a public process seeking feedback on the proposed goals prior to formal adoption.

This agenda item is intended to have Council review the proposed goals, which staff has assisted in clarifying (attachment A) Likewise, staff seeks Council's direction on the proposed public input process (attachment B).

In order to inform the 2009 budget process, the Council sponsored public input process would need to occur in early/mid June. The following is a timeline that outlines the dates for the public sessions as well as important milestones.

**Proposed Timeline**

|                       |   |
|-----------------------|---|
| May 19                | Council discusses proposed goals and public input process   |
| Week of June 2, 9, 16 | Council invitation is sent to City's mailing lists, information added to the website, cable channel, and CM Reports |
| May 30                | Announced in the "It's Happening" ad in <i>The Enterprise</i>   |
| June 6                | Special ad in <i>The Enterprise</i>   |
| June 4                | Announcement at Council of Neighborhoods Meeting  |
| <b>June 11</b>        | <b>Council's 1st Community Workshop</b> (Shoreline Fire Station)  |
| <b>June 18</b>        | <b>Council's 2nd Community Workshop</b> (Shoreline Center, Spartan Rm)  |
| June 23               | Council discusses the outcome of the public process and provides staff with direction on the 2008-09 goals          |
| July 14               | Council formally adopts the 2008-09 goals   |

The community workshops will be advertised a number of ways:

- A) Story in *Currents* (due to the deadline of *Currents*, staff will only be able to advertise the June 18 Community Workshop)

- B) Press release to the media and local groups, e.g., Fire Department, Chamber, School District, neighborhood groups, etc.
- C) Advertisements in *The Enterprise*,
- D) Information posted on Channel 21, City's website, email subscription lists, City Manager's Report, and "It's Happening" flyer
- E) Flyers posted at public facilities throughout the city
- F) Postcard invitations sent to the City's boards, commissions, and advisory committees, as well as to various community and business groups

Attachment B is a draft agenda which includes a purpose statement and a definition of the Council's role.

### **RECOMMENDATION**

Staff recommends that the City Council review the proposed 2008-09 goals, community workshop agenda, and timeline and provide staff with direction. Staff requests that Council consider the following questions:

- Did staff clarify the Council's proposed goals to your satisfaction?
- Is the Council comfortable with the proposed process and timeline?
- Does the Council agree with the proposed outreach methods?

Approved By:      City Manager  City Attorney \_\_\_\_

### **ATTACHMENTS**

- A.      City Council PROPOSED 2008-09 Goals
- B.      Community Workshop PROPOSED Agenda



**City Council  
PROPOSED  
2008-09 GOALS**

- A. Complete the projects approved with the 2006 Parks Bond
  - Complete Hamlin Park Improvements
  - Complete Cromwell Park Improvements
  - Complete Richmond Beach Saltwater Park Improvements
  - Design and initiate trail corridor improvements
- B. Implement the Economic Development Strategic Plan
  - Develop a comprehensive small business assistance program
  - Develop a “Transit-oriented Development” plan for the Aurora Park and Ride Lot at N. 192<sup>nd</sup> Street
  - Develop a Green Business Certification process
- C. Construct the Civic Center/City Hall Project
  - Complete project design and financing
  - Complete city hall, parking structure and site improvements
- D. Construct the Aurora Improvements from 165<sup>th</sup> to 205<sup>th</sup> Streets
  - Complete project design for 165<sup>th</sup> to 185<sup>th</sup>
  - Award bid for 165<sup>th</sup> to 185<sup>th</sup>
  - Complete 30% design for 185<sup>th</sup> to 205<sup>th</sup>
  - Complete funding for final mile
- E. Develop a shared community vision that integrates the Environmental Sustainability, Housing and Economic Development Strategies into the Comprehensive Plan and community development initiatives
  - Conduct vision workshops
  - Adopt new Framework Policies
  - Complete Southeast Area Neighborhoods Plan
  - Complete Town Center Plan
  - Adopt new residential density and incentive regulations for RB zones

- F. Create an “environmentally sustainable community”
- Complete the Forest Management Plan
  - Update Stormwater Manual and Low Impact Development Standards
  - Develop a comprehensive environmental purchasing policy
  - Adopt indicators and baselines to measure progress
  - Create a “Green Team” staff structure
- G. Develop a Fircrest Master Plan in partnership with the State
- Develop agreement with State
  - Develop draft master plan with community and stakeholder participation
  - Review and adopt final plan
- H. Provide enhanced opportunities for effective citizen communication and engagement
- Conduct City Council sponsored Town Hall Meetings
  - Upgrade and redesign the City’s website
  - Expand volunteer opportunities such as Adopt-A-Road/Park/Trail and “Ivy-Out” programs
- I. Provide safe and efficient transportation systems to support land use plans including walking, bicycling, transit and vehicular options
- Develop citywide trail connection plan
  - Expand local transit service
  - Update the Transportation Master Plan
  - Implement a Green Street Demonstration Project
- J. Develop a strategy to ensure the community’s access to needed human services
- Update the Human Services Plan and Desired Outcomes
  - Update the Youth Policy Plan
  - Work to increase and retain affordable housing units
  - Sponsor a cultural diversity event



## Attachment B

### **PROPOSED** **Shoreline City Council** **Community Workshop Agenda**

**Wednesday, June 11, 2008**

**6:30-9:00 pm**

**Shoreline Fire Station**

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**Wednesday, June 18, 2008**

**6:30-9:00 pm**

**Shoreline Center, Spartan Room**

#### ***Purpose***

*Annually the City Council conducts a retreat to determine their goals for the next budget cycle. Prior to formally adopting their goals, the City Council would like the community's input on the PROPOSED 2008-09 goals. Feedback will be used by the City Council to assist in facilitating their decision.*

#### ***Role of Council***

*The Council would like open and honest feedback and to ensure this, the Council's role will be as observer.*

**6:30-6:50 pm**

#### ***Meet and Greet***

- Register for workshop, review handouts, enjoy coffee and cookies

**6:50-7:00 pm**

#### ***Welcome and Introductions***

**7:00-8:15 pm**

#### ***Small Group Exercise***

- Participants breakout into small groups; rotate through each goal station; provide input and/or new ideas or questions
  - Participants will be asked: "When the Council reviews and considers these goals for adoption, what important factors should they take into account?"

**8:25-8:55 pm**

#### ***Report Out Results***

**8:55-9:00 pm**

#### ***Wrap-up and Next Steps***

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