



DRAFT

**Minutes of Shoreline City Council
Community Workshop**

Wednesday, June 14, 2006

6:30-9:00 pm

Shoreline Center, Spartan Room (North end)

Councilmembers Present: Mayor Bob Ransom, Deputy Mayor Maggie Fimia, Councilmembers Keith McGlashan, Janet Way, Cindy Ryu and Ronald Hansen

Staff Present: Bob Olander, City Manager, Julie Modrzejewski, Assistant City Manager, Dick Deal, Director of Parks, Recreation and Cultural Services, Debbie Tarry, Director of Finance, Joyce Nichols, Director of Communications & Intergovernmental Relations, Marci Wright, Director of Human Resources, Paul Haines, Director of Public Works, Rachael Markle, Assistant Director of Planning and Development Services, Jeff Forry, Permit Services Manager, Planning and Development Services, Ray Allshouse, Building Official, Planning and Development Services, Rob Beem, Manager of Office of Human Services, Tom Boydell, Economic Development Manager, and Carolyn Wurdeman, Executive Assistant, City Manager's Office

Community Members: The following community members participated.

- | | |
|----------------------|-----------------------|
| 1. Dom Amor | 23 Jud y Parsons |
| 2 Millie Ball | 24 Patt y Crawford |
| 3 Joseph Irons | 25 Tim Crawford |
| 4 Melissa Irons | 26 Bett y Cantrell |
| 5 Dorothy Branchley | 27 Scott Jepsen |
| 6 Barbara Guthrie | 28 Michael Pollowitz |
| 7 CaraLee Cook | 29 Donn Charnley |
| 8 Pat Murray | 30 L a Nita Wacker |
| 9 Carolyn Ballo | 31 Marcie Riedin ger |
| 10 Vicki Westberg | 32 Jerome Burns |
| 11 Jan Stewart | 33 L arry Owens |
| 12 Ji m Hardman | 34 Maril yn Peterson |
| 13 Gretchen Atkinson | 35 Rick Stephens |
| 14 Harle y O'Neil | 36 Dan Thwin g |
| 15 William Bear | 37 Theresa Lee Miller |
| 16 Alan Sharrah | 38 Wend y DiPeso |
| 17 Clark Elster | 39 Ji m DiPeso |
| 18 Herb Bryce | 40 Valerie Spe ed |
| 19 Dale Hanb erg | 41 Dan Mann |
| 20 Dale Wright | 42. Ken Cottingham |
| 21 Maria Walsh | |
| 22 Ji m Walsh | |

Opening Remarks: Mayor Bob Ransom started the event at approximately 6:50 pm with the following remarks: Good evening, I am Mayor Bob Ransom. Welcome to the Council's Community Workshop – I am delighted that you are here. First, I would like to start off by asking our Councilmembers to stand and to introduce themselves.

Now, I would like to introduce our City Manager, Bob Olander, and ask him to introduce our staff.

Thank you all for coming and giving us your valuable time. Every year the Council holds a retreat to determine the City's goals for the upcoming year. This year, we wanted to get your feedback prior to formally adopting our goals. Tonight's workshop is primarily focused on getting your feedback on the proposed goals that we developed at the retreat. We want to learn, from you, what factors or things we should think about when considering these as potential goals.

At this year's retreat, we also looked at the City's vision and values. I hope that you had a chance to comment on the proposed draft. If you haven't done this yet, perhaps you could before the end of the evening.

The role for Council at this workshop is to observe. We will refrain from participating so as not to influence the outcome of your feedback. We hope that you will feel comfortable providing us with honest and open feedback.

Again, I want to thank you all for participating. Now, I'll turn the program over to Julie who will be the workshop moderator.

Community Input: The following are the individual comments collected from post-it notes that were received from residents who attended the Community Workshop.

DRAFT VISION AND VALUES STATEMENTS

Keep (I like it)

- I like it but wonder if in order of importance
- Sounds GREAT!

Add (something is missing)

- Reduce the economic disparity by not relying on franchise fees

Drop (it doesn't sound right)

- Stop using casino money

CITY COUNCIL DRAFT 2007–2008 GOALS

NEIGHBORHOODS

Increase Emergency Preparedness Training and Education

Neighbors Helping Neighbors/Involvement/Outreach

- Have meaningful, participatory neighborhood meetings & discuss, understand and better prepare for (all) emergencies.
- Increasing neighborhood involvement is a source of strength against crime and in times of emergency.

- Respond to individual groups to personalize area responses
- Maybe this could be coordinated through the block-watch program.
- Increasing involvement will help fight crime and help in emergency situations.
- Neighbors need to know each other; City can do more to facilitate block parties.
- Coordinate with block-watch and night-out gatherings.
- Get senior groups and schools/students involved in participating in and then teaching emergency preparedness.

Training/Education

- Hold neighborhood level earthquake drills
- Are you going to encourage training thru the neighborhood or city-wide?
- Find a gimmick to advertise and energize people to get trained.
- Expect to advertise the emergency preparedness classes through the whole city.
- Emergency training should be/could be conducted at schools
- Annual or more classes in CPR, Red Cross planning; review how could organize neighbor emergency planning.
- Repetitive education: review police & fire procedures with groups on a quarterly basis.
- Offer free training at schools use PTSA to facilitate involvement.
- Concentrate on developing a reciprocal agreement with neighboring cities to respond. Develop an effective command center staff capability. Don't waste too much resources on public education.
- Coordination: Who has the responsibility for emergency training?

Emergency Planning

- How are you going to plan the emergency preparedness?
- Expand the role of "ham operators" throughout the city as first responders.
- Review Stop Light coordination in emergencies.
- Develop a plan to care for shut-ins living alone, following a disaster
- Emergency preparedness all phone numbers accessible to people with disabilities
- Phone numbers people who take medications need to have these pamphlets
- Coordination: Coordinate with State so local & state work in complementary manner.
- Studies: Get a geologic survey of the Shoreline area – specifically the coastal areas - what impact will rising water have here?
- In each neighborhood, inventory skills, assets (generator), needs (disability).
- Emergency preparedness is a very important issue. Having the opportunity for each neighborhood to create a plan would be excellent.
- Provide a checklist of emergency supplies needed in each issue of Currents for one year.
- An important responsibility of our city should be a long-term/continuing commitment - "just in case" we will be ready.

Emergency Kits/Shelters

- Work with businesses to promote products and/or services related to emergency preparedness (e.g. Generators @ Home Depot, food @ Costco, etc.)
- Kits of water, first aid, materials for all homes in case of natural disasters
- Lists of emergency supplies, phone #, etc.
- Think of other emergency shelters that will automatically attract people in an emergency (large public places)

- Foresight is essential in this area. Previous efforts have resulted in waste of supplies and no value received from long term storage in shelters with limited life.
- Assess what the community has and what it needs to be self sufficient for a 2 week period – inform.

Investigate Solar/Other Resources

- Solar powered emergency backup systems. (For communications, refrigeration, water purification, etc.)
- Solar powered (with battery backup) emergency water purification kits.
- Invest in alternative energy such as solar electricity and solar water, alternative fuel & generators.
- Have City buildings powered by solar in part of their energy when possible.

General Comments/Ideas

- There are so many meetings that no one comes to on this subject.
- Encourage pea patch & home gardens – get schools involved.
- The Big One is coming.

Increase Opportunities for Neighborhood Involvement

Structural Changes

- Adjust boundaries to increase involvement
- I am not sure that having the Neighborhood Association define their own boundaries is a very high priority.
- Reform existing neighborhood groups so that more people can participate and are notified of activities. Little announcements are made public.
- Revamp neighborhood groups to be representative.
- Require N.A. representatives to have 20% of the citizens in a neighborhood be able to claim they represent.
- Neighborhood associations should be the source of direction for the City, not just the target of City information and requests.
- Allow neighborhoods to define their own boundaries.

Activities

- Neighborhood Associations should be grass roots. Maybe City can fund pot-lucks or publications, but they can't be the "invigorators"
- Create opportunities for volunteers
- Have well-publicized, well-led, volunteer projects of all sorts for citizens to come to and personally, directly participate in, i.e. cleanup removal of weeds.
- Contact (directly) all Boy Scout (and other groups) to provide them opportunities to do "public service" projects they require of their constituents – e.g. Eagle Scout projects.
- A volunteer clean-up program is always a good opportunity for citizens to feel like they can participate in a civic activity.

Outreach/Education/Involvement

- Increase involvement
- Come people are very involved, but most are not. Neighborhood ambassadors are needed to increase relationships before we can expect involvement.
- It would be great if the Neighborhood Association were re-energized.
- Neighborhoods are our City. The more involvement the better.
- Some neighborhoods lack active associations. The City should try to be a catalyst in jumpstarting these associations.
- Make use of existing neighborhood associations to get broader neighborhood involvement.
- Involve all Shoreline groups in neighborhood concerns and needs at well-publicized, well-planned and local meetings.
- This is a real challenge in today's world where neighbors don't "need" each other as they did for survival. I don't know if the City can help this or not. But anything they can do is important. Just encouraging neighbors to greet each other would be a big step. Gated communities discourage involvement
- Can the neighborhoods be encouraged to reach out to new people?
- Neighborhood involvement in their parks, sidewalks, etc.
- Invite teachers and students to participate in special projects.
- Already lots of opportunities for neighborhood involvement – those that want to be involved are involved. "You can take a horse to water – but can't make him drink." Boundaries are ok now
- "Gated" communities decrease involvement with larger community. These should be minimized.
- Info in Currents on things neighbor might help improve the City i.e. cleanups for Celebrate Shoreline.
- Give more recognition for neighborhood contribution and provide ability to share.
- Use school functions and space as natural meeting places – have booths of the neighborhood association and gather e-mails to facilitate communication.
- Notify neighborhood leaders with adequate lead time, newspaper notice and time allotment during Council meetings. Notify church groups, public service groups, Fircrest groups.
- Neighborhood involvement includes Fircrest residents going out and neighbors coming in for events and services.

Neighborhood Council

- Provide greater meaningful and independence for neighborhood councils. They should report directly to City Council.
- Actively promote the Council of Neighborhoods.

Traffic

- Traffic Safety
- Traffic accidents: How to quiet neighborhood sound, making homes more energy efficient.
- Control traffic cut through the neighborhoods.
- I think the traffic calming has gone a little overboard. It makes it very difficult to get from one point to another in Shoreline.

Block Watch

- Strengthen the program
- Block watches, emergency prep and policing issues are boring – let's face it, let's find something more fun for people to bond over – sex offender notification or group home placement for instance ;) Sorry. Maybe celebrations around anniversaries, etc.
- Establish more block-watch organizations as an integral component of the city's Council of Neighborhoods.
- Block watches get to know your neighbors. Once a month meeting at individual homes.
- Work on a clear plan for neighborhood watch thru neighborhood association

General Comments/Ideas

- Involve Fircrest as a neighbor in your long-term planning.
- There are lots of opportunities: neighborhood councils, city council meetings, city websites, channel 21, city offices, police storefronts. When people care, they will come.
- More/stronger presence at neighborhood meetings and/or local, frequently attended locations (e.g., pools, halls, businesses).
- If neighborhood groups aren't surviving after 10 years of help from the City, what makes you think you can artificially reinvigorate them.
- Neighborhood association less dependent on City staff.
- Fircrest RHC is a neighborhood.
- Energy Efficiency
- May not belong.
- This should be coordinated with goal of cultural diversity under general programs
- Limit taxes: Let's not get carried away with things that will do little but raise our taxes and little else. It must be really essential to justify raised taxes.
- Enforcement: Neighborhood families, how we use our parks, alcohol at bus stops, noise problems.
- Keep in mind that a "vocal" and persistent voice does not necessarily represent a majority view.
- Not a priority: This is not a priority for '06-'07. There are too many other more important items to consider for goals.
- How will this goal improve the condition and appearance of public property and ROW? There appears to be a disconnect.
- Pamphlet of our Shoreline community which includes map of mayor's office/major offices, library, all fire departments.

INFRASTRUCTURE

Complete the Aurora Project

Keep Design

- Make it safe for pedestrians and vehicles like Phase I
- Undergrounding medians, sidewalks, landscaping are all critical to the design. Keep them in.
- Continue the next phase ASAP with no change in design!

- We need to keep the momentum – same design – let's complete it so that all the disruption will be worth it!
- Complete the Aurora as soon as possible. Keep the design going.
- Don't let 192 Aurora development move into 2nd and 3rd blocks.
- Top Priority. Aurora finish at the level of Section one.
- Complete ASAP!!!! – with identical design, etc. as 1st phase. Do not delay as will only get more expensive.
- Aurora Corridor has to set a benchmark for future city projects, to be completed correctly as well as exemplary. Top priority.
- Top Priority. Complete Aurora Project as planned.
- Keep the current design continuous as project moves north.
- It is very important to continue with the process for completion with Phase 2.

Costs

- Reduce the cost. \$78 million is 2 – 3 X too high, taxing people out of Shoreline.
- Cost too high
- Aurora phase is over budget at a cost of \$37 million for one mile. The City CE said 16-18 million. Phase 2 - 97 million. It needs a redesign.
- Money costs. Can you update public? Publicize full costs.
- Find ways to reduce costs in next phases.
- Reduce the cost. 1st mile too much.
- Scale back the Aurora Project to a more realistic plan.
- Complete Phase I. Obtain Grants for II and III
- Continue to leverage city dollars like Phase I so that tax payers get tremendous benefit for city dollars going into the project.
- Cost estimates on projects must be open and honest, i.e., Phase I started out at \$20M with opponents saying \$30M. Actual costs are over \$33M.

Do Project

- This should be a goal for '06 or '07!
- Hurry up with the EA for the next phase
- Complete the Project!
- I see lots of progress on phase one! Keep up the good work and complete the entire Aurora Corridor!

Don't Do It

- Cancel Aurora Project
- Do NOT restrict right-most lane to right turning only as now seen North in Snohomish County – Dumb

Business Impact

- Pay close attention to merchant input (and property owner)
- Reduce the impact on small business
- Aurora Phase I has been a major disruption to business district.
- Do even more to advertise business and encourage they are supported during construction – discount coupons? Free advertising in the city newsletter?

- The issues of speed need to be in the forefront. Business can't be closed or infringed on for months on end.

Planning/Design

- Complete the Aurora Project, but with attention to low impact and energy efficient development. The cost should be less per mile than it is costing now.
- Buses having problems at special planning safety issues metro safety. 1.) Pedestrian Safety. 2) Compatibility of Transit and other Traffic.
- Cost for road to be widened - sidewalks for disabled to get on and off buses, 155th/Sears
- Ensure sidewalks are wide enough for safe transport of wheelchairs. Buffer zones are very important on a high speed highway.
- Develop a more open and inclusive planning process in partnership with existing business participation.
- Be diligent in traffic planning on side streets around projects – Aurora Corridor
- Provide honest accident data. Lower speed limit to 35 mph as required by State for a class 4 highway.
- Is there a timeline for completing Aurora Project?

General Comments/Ideas

- Connect the "Aurora" project with Edmonds/Lynnwood's projects on 99
- Don't make the same mistake on Aurora you made in North City. People now avoid North City after 3 PM because it is too hard to get there with one lane. We improved the Business District and channeled potential customers away from it.
- Monarch Appliance was not supported like many other companies on Aurora.

Complete the City Hall Project

Do It/Top Priority

- City Hall needs to be built. We need to have a real City Hall.
- We need to own our own building
- Make this a priority goal for '06, '07
- City Hall ASAP! Interest rates are rising. Please make this a building we can be proud of and, of course, model green building.
- Top Priority. City Hall - plan and complete multi-use campus
- Number one priority – complete City Hall

Don't Need

- No Need
- Waste of Funds
- City Hall is not needed and is not a goal of the community. City Hall very low on community surveys from past years. Should be at the bottom still. City Hall the budget # 18.4 mil. Building, 6 mil. Land. 24+mil. How does this help the poor infrastructure in the community?
- Not needed. Hold for 5 years.

Costs

- Reduce the Cost of City Hall

- Keep City Hall small enough to meet our budget and large enough to get the job done. No frills.
- Why not rent or lease?
- Is there an alternative to City Hall where we are not dependent on a landlord?
- City Hall should be purchased, not rented.
- Why rent a city hall, would help community
- Among top priorities. More sense to stop renting - should be a town center – for government – police – performing arts – meeting space – etc.
- City Hall project? Money spent in the next two to five years. Bringing community together.

Design/Planning/Work Place

- LEED Platinum building with Solar
- Build City Hall ergonomic
- Build City Hall energy efficient
- Use “Green Building” low impact to be a model for future development
- City Hall should reflect the personality of the city.
- Should be a dynamic nicely designed city hall - not built on the cheap.
- It is very important that City Hall becomes the heart of the city and unites East and West
- City Hall needs to move forward so the City has an identity.
- City Hall provides the community a sense of identity and permanence
- Have a great looking building with some great art work
- Be diligent in traffic planning around project – City Hall
- Integrated design process to ensure resource efficient construction, including building commissioning after construction
- What is the timeline to have our own City Hall?

Location

- Look at Echo Lake again
- Locate City Hall at the now vacant bingo Hall at 5th NE and 165th
- City Hall – utilize existing structure at 5th NE and 145th – close proximity to I-5 and 15th NE and NE 175th. Strategic location.
- City Hall must be located in the middle (center) of Shoreline.
- Needs to be centrally located. Midvale? Library? Old Olympic Boats? Needs to be a shelter and access by bus.
- Locate City Hall to optimize bus, bicycle and pedestrian access
- Plan for City Hall carefully – make sure it is workable for all citizens

General Comments/Ideas

- Sidewalks and housing concerns more important

Complete Interurban Trail Connectors to Local and Regional Destinations

Connections/Design/Planning

- We need to strong arm Seattle to make the N. 145th crossing safe and continue the trail south. Linden is full of potholes and does not have a safe corridor for non-vehicular traffic N. bound from N. 130th

- Work with connecting jurisdictions (e.g., Seattle and Edmonds)
- Flags on road intersections with Trail. Warn car drivers of pedestrians.
- Accessibility for disabled
- Add lights to Trail.
- Ensure that the 157th (?) overpass (ped. Bridge) on east of Aurora, is accessible to disabled. 160th is too steep to access from the top – could be a right of way access from Ashworth at about 156th.
- Extend the “Interurban” Trail laterally east and west!!
- Coordinate with goal of sustainable transportation options under land use
- Make sure you ask bike clubs to look at design before concrete is poured.
- The Trail Head at 155th was finished off then destroyed for the bridge. That was a lot of extra cost for little apparent benefit. Could this be curtailed?

Do It

- This should be a goal for '06, '07
- Should be among top priorities – finish!
- Top Priority. Complete Interurban and connecting trails.
- Get it done!
- High priority to finish what we started - at least the basics – accessibility, connections, lighting and safety.

General Comments/Ideas

- Interurban Trail – Keep it simple and serviceable. We can add frills later. Keep budget in mind.
- Interurban Trail is important but not as important as City Hall and Aurora
- Yes, but not at the highest.
- The Interurban Trail should be a priority and it makes Shoreline just a little more personable. Preserving Shoreline's Heritage.
- Yes. Also Trails. Where?

Complete the Projects Approved in the 2006 Parks Bond

Do It

- Need to complete the projects in the Parks Bonds. How will citizens be kept informed of the progress. Would like to know the process/timeline on this.
- Acquire open space voted by public by 70% yes. Begin citizen involvement for other projects.
- Purchases should be made now, and begin planning next steps. Very long range – Saltwater Park and other
- Yes! Yes! Yes!
- A million times Yes!
- Complete projects as soon as possible
- This should be a goal for '06/'07
- Develop a timeline goal for park projects and tell public
- The Parks Bond passed because it had support from a wide and varied interest groups – dog owners, sports enthusiasts, wood preservationists, botanic garden supporters. Don't

let these supporters down. Make sure what is promised is delivered so future bonds will also garner support.

- Get this done before costs increase (such as for South Woods)
- Complete the purchase of South Woods. Use it for environmental education. Establish an Environmental Learning Center, overnight camping facilities for programs. The Woods should not be cut!
- Yes – a priority goal without question.
- Top Priority. Complete projects identified in Park Bond.

Design/Planning

- Parks: Make sure all parks are done to a high standard.
- Complete: Parks 2006. Leave many trees! Do no harm to creeks or other water sources. People friendly – space for animals.
- Green Building Designs – Energy Efficient
- Solar Heating for Shoreline Pool
- Cut high maintained landscaping on City Land.

General Comments/Ideas

- Look ahead. Be prepared for maintenance costs, replacement costs extensions and additions to the Bond's goals.
- Keep citizens informed on status.
- The Parks Bond money must be spent as promised to insure the support for any future Bonds.

LAND USE/ENVIRONMENTAL PLANNING

Create an “Environmentally Sustainable Community”

Outreach/Education

- Educate the community to what is environmentally sustainable Shoreline.
- Again, use local utilities to provide energy-wise information through schools.
- Provide incentives for green building if possible. Provide training in this area/workshops.
- Foster a respect for our natural environment by: 1) teaching environmental programs throughout our K-12 curriculum; 2) Establish an environmental learning center at or near South Woods; 3) promote the improvement of our natural environment by encouraging planting native plants, weeding out invasives and noxious weeds.
- This is a very high goal in our current society – recognize the small steps that add up like the recycling events, tree chipping, and having green recycling at the transfer station.
- Use local utilities to promote energy efficiency measures.
- Become a prime sponsor (supporter) for the annual renewable energy fair (shoreline solar project).

Trees

- Minimize cutting of evergreen trees, especially large ones.
- Do not allow wide spread, mindless cutting down of major tree stands – just to improve a view – especially!

Water Quality

- Incorporate advanced storm water quality practices into Aurora and all capital projects.
- Piecemeal development leads to unintended accumulative effects related to storm water drainage, traffic congestion, etc
- Provide cost benefit analysis of extra cost for storm water on Aurora. Don't remove sidewalk and median street trees, these treat water. Keep there and make further improvements.

Comp Plan/Development Code

- Reopen and redo the comp plan to restore the environment and sustainability provisions contained in the last plan.
- Restore and protect the existing environmentally sensitive areas, i.e. Thornton Creek, sensitive slopes, Echo Lake.
- Prohibit relaxing development code regulations (variances) that permit development in environmentally sensitive areas – “no more Aegis!”
- Develop plan to move city government operations to carbon neutrality.
- Consider all geologic factors – and potential problems in deciding how every section of land area should or should not be used/developed/preserved.
- It's extremely important to have an energy efficiency plan and use low impact techniques in development.
- Land use must not contribute to pollution of streams, i.e. Thornton Creek.

Promote Sustainability

- Promote green building designs, retention of trees, use of swales for water retention, use of permeable concrete, use of native vegetation in parks and public spaces.
- Promote neighborhood, urban revitalization that incorporates common, large, storm water detention for non-potable uses non-row streets, energy efficient construction, less impervious surface.
- Increase the now fledgling moves to create and use alternate energy sources – solar, wind, etc.
- This is tip top priority: as community grows more need for sustainable practices.
- Encourage new housing to use solar heating.
- The city needs to set an example by using green building in public structures – solar, green roofs, etc. Use of hybrid vehicles for city vehicles.
- Encourage “green” building for our city.
- Use zero impact development on all new capital improvement projects.

Right-of-Way/Public Properties Maintenance

- Actively remove litter, graffiti, weeds on public properties and right-of-way yes! Replace missing trees in right-of-way also. Who is watching for that?
- Support removing litter, weeds, graffiti, etc. on right-of-way and public properties.
- Center median growing areas should be low shrubs and many colorful flowers.

Shoreline Businesses

- At some point, we will have enough Walgreen's, Subways, and other mega-chain stores. My hope is the city will truly support small, individual business owners so that future development will include a myriad mix of business ventures and entrepreneurs.
- A priority has to be on helping businesses through the Aurora Corridor project. Have funds available, low-interest loans, relocation help.

General Comments/Ideas

- Sustainability has to include reason when applying costs. Existing budgets must be trimmed if new expenses are planned. No new taxes! Energy efficiency falls into the same arena.
- An "Environmentally Sustainable Community" is already and will become a major economic factor in our city's future.
- Community issues. How important it is to have good community mentors contacts.
- Environmental strategies may change over the years and can be suggested but not regulated in big steps.
- Promote job creation that uses the skills of Shoreline residents. Work where you live.
- When considering how to solve problems such as transportation, a commercial development, housing, etc., look at those problems in the context of the whole community – not in isolation.
- Too general – without specific definition I can't comment on.

Develop a Comprehensive Housing Strategy

Important Issue

- This is a "top 5" item. Can't have short plats, cottages, single homes, businesses anywhere, has to be organized, well thought out. Should be able to have a variety of housing citywide.
- Housing strategy should be included and changed during the CIP process and updated every few years.
- It is important to have comprehensive housing strategy. Need for overall planning vision not just case by case development.
- Top priority. Complete comprehensive plan for housing in Shoreline.
- The city has had so many problems because it doesn't have one. We need this. A good one will define us.
- Need overall planning vision: no piecemeal development in high density areas.

Density Issues – More or Less

- Remember to require ample parking for high density housing. North City parking is very limited yet we have massive apartment complex being built with half the needed parking.
- Use low impact/green building in high density areas.
- "Special study areas?" Involve neighbors to get acceptance for higher density.
- Determine what the ultimate maximum population of Shoreline should be. Overcrowding breeds hostility, anger, and antisocial actions.
- Develop "urban density" housing with mixed use that is linked by public transport/bike/pedestrian safe corridors. Link these to naturally occurring areas that lend

themselves to density: “The Crest,” North City, Richmond Beach, several locations along Aurora, etc.

- Concentrate densification housing to the Aurora Corridor area and leave residential neighborhoods alone.
- New housing should include apartments or other high density units and limit building in people’s backyards. No cottage housing.
- Remember the lessons we learned on the cottage housing issue. Protect citizens’ neighborhoods and property values.
- Revisit cottage housing! Less support for mega mansion projects, more of environmentally sound, small housing.
- Allow smaller homes on smaller plots.
- What is our density goal in Shoreline? How does the city keep track of it and how will we citizens be informed as to when it has been achieved?
- Build apartments on main transportation corridors.

Specific Needs – e.g. Seniors, Low Income, Etc.

- Comprehensive housing strategy should provide a wide mix of housing to accommodate all social-economic categories. They can all be well planned and inviting.
- Not sure this is role of city, but maybe work with private sector to build more appropriate housing.
- The HUD definition of affordability is “30% of a person’s income going towards housing which includes utilities.” The document does not include the utility piece.
- We need more senior housing close to buses and shops. We could use Fircrest for part of this.
- Incorporate affordable housing policy into redevelopment – economic incentive based.
- Housing difficulties. Bringing low income into higher areas! We need more good housing!
- In developing affordable housing, is the goal to provide housing for Shoreline residents only or for folks outside Shoreline? How many people will you attract from other areas?
- In Shoreline documents it is mentioned “housing for low-income” or “limited income.” Shouldn’t we also consider someone’s assets? (i.e. 70 year old on social security income but \$1 million worth of Microsoft stock.) Would this person be eligible?
- What about having affordable housing for students at Shoreline Community College?
- Housing must have a cap at what we purchase otherwise we will be pushed out of our homes. The low-income people will not be able to keep their homes up.
- This will have to involve a mixed use complex with mixed income housing so our mid-level workers (teachers, cops) can afford to live here.
- Include affordable/senior housing.
- Include low-income housing for disabled adults.
- Housing should be affordable and owner occupied instead of \$250 condos. \$150 starter homes (maintain single family homes.)
- Offer low-income housing, but get advice on how to do it without creating pockets of poverty.

General Comments/Ideas

- Good priority but not an immediate one (medium priority).
- Get more public input for comp. housing.
- What does this mean? 2,500 square foot lots? Cottage housing? Low income? Rental? Home ownership? The goal is extremely vague.
- Study what we have and what we need. Notice our population has dropped. Don't over build apartments. (High vacancy rate right now.)
- Consider housing codes that promote net-zero energy usage.
- "Special Study Areas: needs to be defined to the community and get neighborhood acceptance and involvement.
- Must also incorporate environmentally sustainable practices in the housing strategy.
- Push for larger scale production of solar panels so we can recharge our future electric cars.
- What does "encourage the dispersal of special needs" mean?
- Set a reasonable height limit and make exceptions very hard to provide. Keep sizing compatible.

Develop a Fircrest Master Plan

The State

- Develop an alternate use plan. Monitor the state closely as they are leasing out space in ways that are incompatible with current zoning.
- Fircrest needs a long-term plan between the city and the state. It is time to start working on this.
- No – do not do!!! Do not spend money on something city does not own.
- Do not waste taxpayers money on Fircrest. It belongs to the state.
- Not a priority until the state makes a decision on it. (State reps. should be addressing this issue.)
- Alternate use plan should include goals for this land in case there is a sudden closure – must work with the state so they can meet their goals for this property.

Future Land Uses

- Develop Fircrest master plan with low income housing, adult family housing, and current use of residential housing for people with developmental disabilities.
- Can build some senior housing on Fircrest.
- Protect as much of the Fircrest facility as possible. Redevelop the south portion to mixed use/missed income housing.
- Use excess property at Fircrest for multi-cultural center, low-income housing, foster care, etc.
- Redevelopment should coordinate with existing campus. Minimize retail possibly put in senior housing.
- Essential to preserve Fircrest as the only residential center serving the Puget Sound corridor.
- Fircrest "south forty" should be developed with projects compatible with the residential habilitation center.
- Include RHC compatible services; work training, sheltered workshops, medical services.

- Expand Fircrest. They provide a level of service unmatched by other community services.

Public Input/Planning Process

- The Fircrest master plan was started, but stopped. Now we can begin to work on this with worries about closure.
- Need to develop Fircrest master plan with public participation.
- Get a citizen committee and stakeholders to help develop ideas for development while keeping Fircrest.
- Need public process in plans for Fircrest. Public input!!

Preserve Current Use

- We need our community to learn more about Fircrest School.
- Save Fircrest, the RHC facilities, and services. Utilization of the property and facilities is a great goal. This place has a lot to offer.
- Fircrest facility is used as a jobsite for special education students at Shorecrest High School. It is a useful training ground and should remain a facility for Shoreline.
- Don't lose this valuable resource.
- Fircrest is a vital community asset.
- Fircrest still meets the needs of disabled community. "Fodor" proves not all clients can fit in community places.
- Citizens committee to create overall plan to lobby state. Keep Fircrest School. Use resources for low-income, daylight Hamlin Creek, multi-cultural center.
- Social services for people with disabilities.
- Develop a Fircrest plan that will save Fircrest.
- Remember that residential habilitation center residents are medically and behaviorally vulnerable.

General Comments/Ideas

- Keep area wheelchair accessible.
- It would be good to have a Fircrest master plan, but it is not in my top eight priorities.
- Fircrest master plan? Don't know but need to know.
- Fircrest does welcome people to tour the campus with an appointment. Call 361-3033 for tour.

Provide Safe, Affordable and Environmentally Sustainable Transportation Options to Support Current and Projected Land Use Plans

Bus Service

- Bus transportation in Shoreline has always been a challenge. It is very important to maintain what we have and attempt to increase the service – a circulation bus would be perfect.
- What does this mean? How much influence does Shoreline have on KC Metro? Is the Council committed to giving Shoreline more transit service?
- Cross town east/west bus routes.
- Offer more bus routes east and west. Long range plan – biodiesel buses. Talk to Sound Transit to see what is possible. Do a survey to see what the public wants.

- Buses should be more frequent and move out of flow of traffic during stops.
- Work cooperatively with Metro to provide more bus shelters.
- Work with Metro to make sure bus stops are safe and comfortable.
- Work with Metro/Sound Transit to improve service
- Provide transportation to and from parks for all citizens. Stops at senior housing, retirement, home, Fircrest, etc.
- I see this as top off the list. East/west transportation is limited, we need more, maybe a community transit plan.

Pedestrian/Bike Facilities

- Transportation – bring more bicycle routes to outside areas of busy streets.
- Bike routes.
- Increase pedestrian and bike safety. Need more sidewalks and access to business via Interurban Trail.
- Not all streets need sidewalks but they do need to provide safe passage for non-vehicular traffic by: enforcement of speed limits; traffic calming; review of current speed limits – should some be lowered?

General Comments/Ideas

- Support higher density in commercial routes; circular bus routes; dollars for sidewalks; dollars for traffic calming.
- Do anything to help people move about without using their cars.
- This is not a priority. Too many other more important goals that need to get done. King County should do this through Metro
- Link Land Use and Transportation
- Incentive (tax breaks) for businesses that issue bus passes or encourage walking/biking.
- Who will pay for these improvements and what source will be used?
- Central areas for park. Rides to assist people moving in a timely manner.
- Coordinate with “trails completion” so people can get around in many ways.
- Try to plan economic development in ways that make driving less necessary. Pockets of mixed shopping as frequent as possible, with destination shops on Aurora or 15th.
- Create pockets of shops so we can walk to what we need – make Aurora walkable!

GENERAL PROGRAM PLANNING

Develop a Shoreline Youth Master Plan

Partnerships

- Why reinvent the plan? Join forces with our schools
- Work more closely with the School District, community college and local organizations
- Use City funds to help the School District
- CHS has great skills here – a key partner especially in lower income
- Incorporate youth organizations from other areas
- Good to address youth but don’t know this would be done – maybe work with school district

Job Programs

- Use high school students for job experience apprenticing in City jobs
- Youth – Put them to work! Public service, work programs where you get work credits for school, build responsibilities

Programs

- More things at parks to accommodate older kids like skateboard park
- Remember alternative education for high school kids to encourage positive use of teen time – not everyone can fit into traditional schools
- Shoreline master youth plan! More mentor reading groups for youth
- Offer more sports leagues for students (e.g. basketball) for students who can't be accommodated by schools. This is a good program for students especially for low income families who can't afford to join expensive training

Involve Youth In Process

- Make sure youth have an opportunity to speak out
- Ad hoc committee 2007 goal youth master plan
- “Youth” master plans must regard “youth” as equal and valued members of the total population of Shoreline.
- What plans are there for youth? How can we approach them?
- Youth do have needs and wants and we should listen to them 1st
- Any plans for the youth in Shoreline must include realistic goals that include input from the kids
- Include the youth, of course. Use the indicators of healthy communities to frame goals
- Recruit students to develop a youth master plan (drug reduction, increase academic excellence, job opportunities – job shadow, participation in government)

General Comments/Ideas

- Youth Center at Shoreline Center with use of playfields for after school activities
- It is very important to have a strong plan for our youth and opportunities for community involvement
- Great idea, support for our future
- Cut down all the tennis shoes from the power lines and trees – they are landmarks for where to go for drug deals
- Support getting the word out on the Dollars for Scholars fund (Shoreline Chamber)

Implement Economic Development Strategic Plan

Tax Base Concerns

- City needs to understand where its tax base is
- Remember that increasing the tax base is a goal (as much as I want a Trader Joes ☺)
- With all the new business and existing business remodel, how much additional revenue is being added to the City coffers?
- With over 30 businesses closed because of City projects how will the City create a tax base, put people back to work, find living wage jobs, create goodwill with its business community?

Environmental Concerns

- Develop economic plan to fully consider environmental concerns. Utilize and enhance nature in building plans.
- All “economic” plans should always include environmental factors – especially those which lead to cleaner air and water and preservation of valued characteristics of Shoreline
- Evaluate the potentially severe impacts from Peak Oil
- When we build we: a) increase run off, b) increase cost to deal with run off, c) loose watershed, habitat, clean air and noise reduction. When we build we can: a) use zero impact development, b) apply best use practices measurements, c) stay in compliance with the Growth Management Act, d) include buffers
- Promote “green businesses,” create a place where they thrive
- Economic development should coincide with our goals around transportation and environment by making walking to shops/business possible

Concerns for Local/Existing Businesses

- Adopt policies that place a higher priority to preserving existing businesses
- Protect existing small business being forced out by developers who want to max profits at the expense of our citizens
- Shoreline businesses are in trouble because of lack of insight the City has had on the impacts of projects on business. The City needs a better plan
- Economic development starts at home. Priority to building local businesses rather than recruiting outside business
- Use local currency to facilitate investment capital staying in Shoreline

Do It!

- Should be among top goals – extremely important for future: 1) quality of life, 2) tax base for City revenue
- Further economic development planning
- Absolute necessity (no revenue = no growth)
- Any economic development plan must 1) look at the whole community not solve problems piece meal, 2) Include public input that comes from all socio-economic groups, 3) include the cost of lost services the environment provides
- The City government has an important role here, business areas really need to be developed and maximized. This should be a high priority goal (top 5)
- Knowledge and knowing and supporting each issue! Helping each other understand the issues
- Economic redevelopment of Aurora Corridor should be paramount goal. If we build it they will come? And who will come?
- Economic development plan. Working together as a community!
- Adopt a plan that utilizes existing vacant land in the Aurora Corridor for mixed use multi story residential development.

Town Center

- My vision of a central “town center” (170th – 185th): bustling with small businesses, cafes with outdoor eating, bicycle, pedestrians part of ebb and flow of shoppers, on-lookers, a vital, fun, high-energy colorful place. Restaurants!!, bakeries!!

- I like the ideas outlines in the Economic Development Strategic Plan especially a Town Center concept between 170th & 185th. I could see it continued all the way to 205th.
- Extend Midvale south of 175th to 162nd for “mainstreet” development rather than development oriented toward Aurora.

Code Concerns

- The city has to be more aggressive and use more intervention about which businesses locate where. Building height should maximize our land availability. For instance, having the new development on 185th/Aurora be only one story is a huge waste although I know this is hard to control.
- Raise height limit for development in the Aurora Corridor
- Do not try to gentrify or beautify the private portions of the City via code enforcement type laws

General Comments/Ideas

- Sheltered workshops and business that can hire disabled are compatible with Fircrest and can be located on Fircrest “south forty.” Disabled in Shoreline needs jobs
- Support home based business
- This is an area where a public poll could be of great benefit – asking people what makes them leave Shoreline to spend money elsewhere and trying to recruit tax producing businesses here instead. This may take more staff but would pay for itself
- Survey the City. What are needs? Promote business that meet these needs
- Explain to the public a need for Economic Development Plan

Increase Opportunity for Inclusion and Cultural Diversity

Partnerships

- Hiring more diverse population in schools and government offices in Shoreline
- Join with our schools. We may be close to cultural diversity
- Japanese cultural languages potlucks in homes
- Promote block parties to get neighbors to know each other
- The efforts made by the Shoreline Arts Council at the summer festival are excellent – encourage this showcasing with grants

Involve Fircrest/Cultural Center

- Coordinate with community involvement in neighborhoods such as Fircrest
- Support an Internal Cultural Center at Fircrest property
- Cultural centers are compatible with Fircrest RHC – good choice for “south forty” development on Fircrest campus
- Include disabled residents at Fircrest and those in private care outside of Fircrest
- Develop a Cultural Center in the south end of Fircrest complex for use by the various ethnic communities
- Establish a multicultural center at Fircrest
- Increase opportunity for inclusion and cultural diversity – yes, Fircrest would be a great place to learn about the customs of other
- Public housing with tenant support housing could be located for DD clients on a part of Fircrest School – this provides inclusion

Yes, do it!

- We must do many (any!) thing to encourage, enhance, welcome new residents of varying ethnic backgrounds!!
- Involve ethnic organizations on a stronger basis
- Encourage active participation of all members of our diverse ethnic groups in the political process
- Diversity – can we encourage new citizens to honor their roots while learning the ropes here?
- Cultural diversity – bringing older and younger programs together in all issues

Not a High Priority

- Shoreline is an inclusive, diverse community – it should be in the mission statement – proclamation – schools, churches, business demonstrate this, why do you need to increase?
- Cultural diversity should not alienate majority groups nor prefer deviants over responsible hard-working Americans. We need to focus on “out of the many – one” rather than splitting up the “one” into many parts! (people, races, gender, sex preferences)
- City already has huge opportunity for diversity. Not goal of city government. No social engineering!!!
- Diversity should be a very low priority

General Comments/Ideas

- How the money is spent for these programs creating diversity!
- Work for new law at state level. Your residence is taxed at what you paid for it. This way our low income people will be able to keep them home and not be forced out
- How many Councilmembers are dues paying members of Sister Cities, Museum, Arts Council, Senior Center, CHS, etc? If they don't participate currently in these culturally diverse organizations who will believe they are committed to this as a goal?

GOVERNMENT ACCOUNTABILITY

Complete the Implementation of Performance Measures

Audits

- Does this include performance audits?
- Performance reports must be fair and explore all factors.
 - Business
 - Economy
 - Workers
 - Students (local & imports)
- Performance audits should be implemented for annual review. Annual performance report to Council, staff and public.

Report Card/Communication/Public Involvement

- Solicit public involvement. Create a vehicle by which written and oral input will be included in any review.
- Include public input into development and evaluation of performance measures.
- Do you have citizens review some of these things?
- Develop a plan for measure that the public can understand and make it public.
- I appreciate the information that has been provided in the Currents regarding the budget and taxes.
- Community Report Card should be “reported” regularly.
- Government graphs that shows us these government implementation.
- If the Council didn’t like the previous community survey how will they use a community report card?
- Goals, disability pamphlets to help them understand financial accountability.

Performance Measures

- Performance Measure
 - Staff Ethics:
 - Responsiveness
 - Competence
- Performance measures needed to judge true value of staff work.
- Performance measures need to include staff performance as well as program performance.
- Performance measures follow Council goals. These should be set by staff and manager. Staff and manager should have an annual plan to implement the public/Council goals. Manager should periodically report to Council/public.
- Why? What is broken with the current performance measures in the budget?
- Measures currently used seem to be great & the comparison to other cities is a good way to have a check of our success.
- I am unaware of any “Performance Measures” – to be able to comment thereon.
- As part of performance measures: study cost to environment & dollars as benefit to community for all new projects.

General Comments/Ideas

- All Council persons report their votes on all controversial issues yearly – to all constituents.
- Publish regular reports of how each Council member voted on all ordinances, variances, etc. issues – Simple, one line sentences!
- Provide individual city departments with incentives to carry out operations at lowest possible cost.
- Consult other jurisdictions’ experiences and/or use experienced consultants.
- Do not waste tax dollars on performance. Do not micromanage. This is job for City Manager in performing his duties.
- We (city) seem to be doing great as is – No \$\$ should be spent on this – Spend \$\$ instead on infrastructure, Aurora, Trail, City Hall.
- This should not be a goal for ‘06/’07. There are too many other important items.
- Are the lowest economic groups (disabled & seniors) getting their needs?

Implement Long Range Financial Review and Public Participation Plan

Living Within Our Means

- Don't make the present citizens pay for future development and become forced out.
- Stick to realistic goals that are within the financial means of the city. Do not mortgage the future!
- Maintain a conservative budget for SL to keep the city in the black to avoid increase of taxes & lowering or decreasing social services.
- Revenues actually increase with housing assessments that are not limited to 1%. Focus should be on prioritizing expenditures not increasing taxes, unless a totally new program is carefully planned.

Education/Public Input

- Financial review quarterly – public announcements. A simple packet plan to show this.
- Current financial reviews are very good. I like the comparisons to levels at other cities.
- Explain long-range financial plan & review to the public.
- “Daylight” this process to facilitate public monitoring.
- Don't get bogged down with non-professionals. Citizen participation ok but limited.
- Include all community resource members incl. Fircrest personnel and parents group.
- Conduct periodic surveys to measure public participation effectiveness.
- Public needs to be kept up to date on city finances – always need to do long-range planning.
- The process that Debbie Tarry used was a good one. Continue that form but add random phoning if budget allows to invite people to ensure it's not always the same group of people who already have a voice in the city who make all choices.
- How do you engage the city residents? Make sure you give different options & means for engagement.
 - Email
 - Public meetings
 - Mailings
 - Other
- Please keep in mind that Fircrest residents are part of this public participation.

Capital Projects/Maintenance Costs

- Always include in all (new) project proposals the long-term costs of maintenance, replacement & extension at least 20 years.
- People need to understand the hidden costs in city projects.
- People need to know the total costs, i.e. \$78 million for next to (two?) miles of Aurora.
- Build in maintenance (medians, etc.).
- Review short term – can it be redirected? Review interim and review long-term should look at results and corrections.

General Comments/Ideas

- Plan for future events, controlled costs. Understand needs of citizens.
- Don't look at each topic in isolation. Housing, transportation, environment, education, etc. are all connected to each other.

- Include environmental goals of sustainability in any long range planning. Environment provides services to us. Quantify value of clean air, water, etc. and include that in plan.
- A very important issue – should be an ongoing goal.
- How has cutting the gambling tax affected city revenues?
- How are REET revenues looking with the high number of homes being sold? Can fund be used for housing?

Provide Meaningful Public Participation in Implementation of Selected Goals and Work Elements

Public Input Process/Communication

- Respect public information & effort. Encourage more public input.
- Please ensure public comments & discourse are respectful. It is key for city to model civility.
- City Council must treat all speakers in a respectful and professional manner regardless if they agree or disagree with the speaker.
- Public participation with setting the goals is very important and make the citizens feel that their ideas are listened to.
- How can you get the public to respond to public participation?
- Include outreach in public participation. (Not just the regulars who always participate).
- Use web survey technology to determine public attitudes.
- There is plenty of public participation. Some of Council goals are not realistic.
- Public participation with multi-opportunities for input re – goals and how to achieve results. Time of one review per week over a 4-6 wk timeline.
- Revamp neighborhood groups so they truly represent the people – then use them to participate in selecting goals and implementation.
- Find ways of selling “non-regulars” involved in citizen input.
- How do you engage city residents? Make sure you give different options & means for engagement.
 - Email
 - Public meetings
 - Mailings
 - Other
- Process must be demonstrably inclusive of all Shoreline citizens – priority on citizens and not developers.
- Explain to the public their role in selecting goals.
- Goals – short-term goal and long-term goal need to be discussed on a regular basis. Improve awareness.
- More interaction with staff & citizens.
- Isn't the Council currently in the process of asking public comment at meetings? How does this goal mesh with that?
- City always does a good job with public participation. Continue to do this.
- The important word here is “meaningful.” It is so easy for this process to be superficial, the public input not used or considered.
- Avoid jargon in public reports. Plain English, always.
- Consider knowledge based focus groups for public participation, e.g. Social service providers for SS issues.

- Do not use property owners as definition of stakeholder. Include renters and customers.
- Include Fircrest residents in participation – might do this through Friends of Fircrest parent/guardian group.

General Comments/Ideas

- Highest priority.
- Need to be first on the list.
- This should not be a goal for '06/'07. There are too many other more important items.
- Time at Council - How by limiting us to 3 mins. or less to speak and not being able to address an issue more than once.

NEW IDEAS/PARKING LOT

- Pathways Trails – Less costly than \$70 foot sidewalks – Can be beginning of S.W. with a good base.
- Help me clean up south end of Echo Lake
- Parking Lot – “DayLight” the City’s ethical processes to keep public better informed. – improve citizens “watch dog” functions
- Accessory structures – i.e. tarp structures, code keeps them out of front 20’. Our driveways are in the front 20’ and most of us need a structure to keep our cars as intact as the NW permits us.
- More walks of all types including Innis Arden where they walk in the streets.
- Why do homeowners in Shoreline have to shoulder the expense of towing when somebody unknown parks their vehicle in somebody’s private property like an alley?
- Sidewalks – needed everywhere, near schools, all Innis Arden, borders of parks.
- There should be no more than 6 goals.
- Old business: Complete 1) North City; 2) first mile of Aurora; 3) Interurban with Tivoli lights.
- Address accessory structures within 20’ of street.
- Return to 10” side yard setbacks.
- Limit Council goals to 9.
- Success is knowing your options.
- Non-arterials in neighborhoods. There is a move for citywide sidewalks. Need to agree on need and desirability of sidewalks and the negatives like higher taxes.
- Communicate to citizens how GMA/density compliance is measured – when are we “there”
- 2007: Ad Hoc committees/or commission.
 - 1) Fircrest master plan purpose – lobby state.
 - 2) Youth master plan partner schools.
 - 3) Economic advisory.
 - 4) Housing plan committee.

Closing Remarks: Mayor Bob Ransom closed the event at approximately 9:00 pm with the following remarks: On behalf of the Council, I would like to thank everyone for attending tonight’s community workshop. For next steps, the Council will review and consider your input at Monday night’s Council meeting. At this meeting, we hope to provide staff with general direction of what the City’s top goals will be for the next year. Again, thank you all for taking the time to participate.

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