

**CITY COUNCIL AGENDA ITEM**  
CITY OF SHORELINE, WASHINGTON

<b>AGENDA TITLE:</b>	Approval of Ballinger Neighborhood Association Mini-Grant Project
<b>DEPARTMENT:</b>	Communications & Intergovernmental Relations
<b>PRESENTED BY:</b>	Joyce Nichols, C/IR Director

**PROBLEM / ISSUE STATEMENT:**


The Ballinger Neighborhood Association is requesting \$2,035 in 2005 Mini-Grant funds to produce and install neighborhood identity signs at eight neighborhood locations, and to purchase one "Ballinger Neighborhood" banner and three sandwich board signs to advertise meetings.

**FINANCIAL IMPACT:**

City Council authorized \$30,000 in the 2005 budget to fund Neighborhood Mini-Grants. This is the fifth 2005 Mini-Grant submitted for approval. The project budget is included in Attachment A.

**RECOMMENDATION**

Staff recommends Council approve \$2,035 in Mini-Grant funds for the Ballinger Neighborhood Association to design and install eight neighborhood identity signs, and to purchase one banner and three sandwich board signs.

Approved By: City Manager  City Attorney \_\_\_\_

## **INTRODUCTION**

The Ballinger Neighborhood Association is requesting Mini-Grant funds to produce and install eight "Welcome to Ballinger" neighborhood signs to create a sense of neighborhood identity. The grant request includes purchasing one "Ballinger Neighborhood" banner and three sandwich board signs to publicize meetings and events.

## **BACKGROUND**

Resolution No. 54 established the Neighborhood Mini-Grant program, with the process and administration of the funds to be handled by Neighborhoods staff. The allocation of the total funds available is determined from year to year by appropriation of the City Council. All such grants to individual neighborhood associations are governed by rules approved by the City Council on October 7, 1996 and amended on November 23, 1998. Grants must be approved by City Council prior to their implementation.

The Mini-Grant program provides equal grants of up to \$5,000 to each of the active organized, qualifying neighborhood associations in the City of Shoreline. Neighborhood associations are required to match Mini-Grant funds. A match may be generated from co-sponsoring groups, businesses, organizations, schools, media, in-kind donations and/or "sweat equity".

Mini-Grant project categories include the following:

- Projects that create or enhance a tangible improvement in the neighborhood;
- Projects that disseminate information and increase awareness of the goals and mission of the neighborhood association to the neighborhood community;
- Projects that directly benefit a public agency or organization and its immediate neighborhood, and that require the active involvement of both the public agency and members of the neighborhood in planning and carrying out the program.

## **ALTERNATIVES ANALYSIS**

The Ballinger Neighborhood is requesting \$2,035 in Mini-Grant funds to improve neighborhood identity by installing neighborhood identification signs that say "Welcome to Ballinger Neighborhood" and purchasing a banner and three sandwich board signs to advertise events and meetings.

City of Shoreline Public Works crews will install the signs. The signs will include two large 24" x 36" signs and six 18" x 24" signs on a white reflective aluminum background, with a two-color design. The signs will include the City of Shoreline logo as required by the neighborhood identification sign policy adopted by Council on March 23, 1998.

## **RECOMMENDATION**

Staff recommends Council approve \$2,035 in Mini-Grant funds for the Ballinger Neighborhood Association to design and install eight neighborhood identity signs, and to purchase one banner and three sandwich board signs.

## **ATTACHMENTS**

A - Ballinger Mini-Grant Budget

**Ballinger Neighborhood Association  
2005 Mini-Grant Project Budget  
Neighborhood Identity Signs**

<u>Project / Item</u>			<u>Cost</u>
<b>SIGN PROJECT</b>			
(2) 24" x 36" Neighborhood Signs	King Co. Sign Shop	2 @ \$80	= \$160
(6) 18" x 24" Neighborhood Signs	King Co. Sign Shop	6 @ \$30	= \$180
(8) Metal posts for signs	Shoreline Public Works	8 @ \$35	= \$280
(8) Installation of signs	Shoreline Public Works	8 @ \$75	= \$600
(2) Sandwich board signs	Fast Signs	3 @ \$150	= \$450
(1) 2' x 6' Vinyl banner	Fast Signs	1 @ \$200	= \$200
<b>SUBTOTAL=</b>			<b>\$1870</b>
<b>WSST @ 8.8 % =</b>			<b>165</b>
<b>TOTAL</b>			<b>\$2035</b>

**Total Project Cost**

**\$2,035**

**Project Match**

The Ballinger Neighborhood Association proposes to provide project match for its Mini-Grant by providing professional services to design the signs. The volunteers will also donate labor to monitor neighborhood signs for vandalism, write a newsletter and plan speakers and activities for community gatherings.

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