



# CURRENTS

News from the City of Shoreline Volume 17 No. 8

October 2015

## 20 years as a City - Past to Present

### *Celebrating partnerships*

For the past 20 years, the City has partnered with other organizations to provide much needed services to Shoreline residents. Through these partnerships, the City is able to maximize resources, allowing taxpayer money to go even further. Without these partnerships, many of the programs that contribute to the great quality of life that people experience in Shoreline would not be possible.

The City refers to these outside organizations as its Quality of Life Partners. Quality of Life Partners can generally be grouped into five categories: Human Services; Cultural Services; Recreation and Neighborhood Programs; Natural Environment; and Public Safety.

#### **Human Services**

Shoreline's human services partners are instrumental in providing much needed resources to our neediest residents. Services include food and housing assistance, substance abuse counseling, adult education, senior services, and shelters for victims of domestic abuse. Funding through our human services partners directly supports one out of every five Shoreline residents.

#### **Cultural Services**

Since 1996, Shoreline has partnered with two organizations to provide cultural services to residents, including music, art, theater, heritage and educational opportunities. Programs offered by the Shoreline Historical Museum and the Shoreline/Lake Forest Park Arts Council add a richness and vibrancy to the community.

**Continued on page 6**



Climate Action Plan update

Page 2



Shoreline marketing update

Page 5



Upcoming events

Page 7

DON'T FORGET TO



**Ballots must be  
returned or postmarked  
by November 3.**

## CONTACT YOUR Shoreline City Council



**MAYOR SHARI WINSTEAD**  
(206) 801-2201  
swinstead@shorelinewa.gov



**DEPUTY MAYOR CHRIS EGGEN**  
(206) 801-2206  
ceggen@shorelinewa.gov



**WILL HALL**  
(206) 801-2207  
whall@shorelinewa.gov



**DORIS McCONNELL**  
(206) 801-2204  
dmcconnell@shorelinewa.gov



**KEITH McGLASHAN**  
(206) 801-2203  
kmcglashan@shorelinewa.gov



**CHRIS ROBERTS**  
(206) 801-2205  
croberts@shorelinewa.gov



**JESSE SALOMON**  
(206) 801-2202  
jsalomon@shorelinewa.gov

**CONTACT ALL COUNCILMEMBERS:**  
(206) 801-2213  
council@shorelinewa.gov

**CITY COUNCIL MEETINGS:**  
Mondays at 7:00 p.m.  
Shoreline City Hall, Council Chamber  
Agendas: shorelinewa.gov/councilmeetings

## Climate Action Plan update

On September 14, City staff provided Council with an update on implementation of the City's Climate Action Plan. The Plan commits us to reducing community greenhouse gas (GHG) emissions 50% by 2030 and 80% by 2050. In 2014, the City reaffirmed that commitment by joining King County and nine other cities in signing the King County-Cities Climate Collaboration (K4C) Joint County-City Climate Commitments.

In 2014, the City worked with Climate Solutions to perform a Carbon Wedge Analysis to see what it would take for Shoreline to achieve its "ambitious but achievable" targets. The Analysis outlined strategies that will result in significant reductions in greenhouse gas emissions in the areas of transportation, buildings, and energy supply. Of the list of 137 recommended strategies contained in the Climate Action Plan, we are already implementing or poised to take action on 32 of them.

One example of what the City has already done can be found in policies and regulations adopted as part of the 185th Street Station Subarea Plan, which include aligning planning and zoning for transit-supportive development within walking distance of high capacity transit; utilizing zoning and permitting methods to concentrate new growth in proximity of services and transit; and using zoning to increase affordable housing and commercial space, and to increase the diversity of multi-family housing types.

For 2016-2019, the City will look at pursuing the following initiatives to further reach its targets:

- **Living Building Challenge Ordinance** – Living Buildings are ultra-efficient and generate all of their own energy onsite using renewable sources; capture and treat all of their own water; are constructed of nontoxic, sustainably sourced materials; and are only built on previously developed sites. The City will study and possibly adopt regulations that encourage and incentivize the construction of living buildings in Shoreline.
- **District Energy** – The City will examine the feasibility of District Energy in areas that are likely to undergo redevelopment, including the light rail station subareas, Aurora Square, and Town Center. District Energy would provide heating and/or cooling services for all of the buildings within a defined service area. A single, central plant offers significant economies of scale compared to individual systems within every building, and simplifies system design and operation. One reason that it could be beneficial to consider district energy in some of our rezoned areas is that market forces will encourage new buildings to use natural gas for heating, which could then lock owners into this infrastructure for the life of the building. While natural gas is a less carbon-intensive energy source than some of the alternatives, the extraction process produces significant emissions of methane, which is nearly twenty times more potent as a greenhouse gas than carbon dioxide. If our goal is to reduce greenhouse gas emissions, then natural gas is not the answer.
- **Solarize Campaign** – The City will conduct a Solarize campaign, including streamlining permitting for solar panels, exploring adoption of Solar-Ready regulations, and building on partnerships with local educational, professional, and non-profit organizations dedicated to increasing solar power generation in Shoreline.

We are committed to reaching our targets and will continue to be a leader in environmental sustainability.







## Critical Areas Ordinance Update: Schedule Change

The City is in the process of updating the Critical Areas Ordinance as required under the State Growth Management Act. Related amendments to the Shoreline Master Program (SMP) and other sections of Title 20 Development code are also under consideration. Due to a continuation of the September 17 public hearing to October 1 by the Planning Commission, the following changes have been made to the Council schedule for study and potential adoption of these ordinances. The updated schedule for the Critical Areas Ordinance Update and SMP limited amendment project includes the following updated meetings:

### City Council Meetings:

- Monday, October 26, 2015 – Update Study Session 1
- Monday, November 2, 2015 – Update Study Session 2
- Monday, December 7, 2015 – Adoption Decision

Please join us for the above scheduled meetings to provide valuable input to the Planning Commission and Council as they review and decide what to recommend and adopt.

Additional project information, including regulation changes drafted to date, can be found online at [shorelinewa.gov/critical-areas](http://shorelinewa.gov/critical-areas). For more information contact Associate Planner Juniper Nammi at (206) 801-2525 or [jnammi@shorelinewa.gov](mailto:jnammi@shorelinewa.gov).

## 2016 Budget adoption schedule

Shoreline's budget adoption process began with a preliminary 2016 Budget update presentation to the City Council at its September 21 meeting. The full schedule is below. All meetings are Mondays at 7:00 p.m. in the Council Chamber at City Hall.

### October 12:

Transmittal of Proposed 2016 Budget

### October 19 & 26:

Department Budget Reviews

### November 2:

Public Hearing and compensation review

### November 9:

Public Hearing on Property Tax Levy and Revenue Sources

### November 16:

Council discussion

### November 23:

Adoption of 2015 Property Tax Levy and 2015 Budget

For more information and to view budget documents, visit [shorelinewa.gov/budget](http://shorelinewa.gov/budget).

## Shoreline welcomes new Public Works Director

The City welcomed Randy Witt as its new Public Works Director on August 19. "We are excited to have Randy on board," stated City Manager Debbie Tarry. "His depth of knowledge and experience will be a great asset to the City and to the City's Leadership Team."

Witt comes to Shoreline with over 22 years of experience in local government. Before coming to Shoreline, Witt worked as Manager of the Transit Design and Construction Division for King County Metro. He had been there since 2009. Between 2000 and 2009, Witt served as the Director of Public Works for the City of Bainbridge Island, and before that he was the City Engineer for the City of Bremer-ton.

Witt has been a member of the Regional Project Evaluation Committee of the Puget Sound Regional Council since 1995 and served as Chair from 2000 to 2008. The Project Evaluation Committee makes recommendations on criteria and specific projects for federal funding and deals with transportation planning issues.



# ALERT SHORELINE

Get alerted about emergencies and other important community news. Alert Shoreline enables us to provide you with critical information quickly in a variety of situations, such as a police alert for your neighborhood, unexpected road closures, and traffic. You can also sign up to receive news such as Council agendas, Parks facility closures, City Hall news, or crime prevention tips and alerts.

Sign up or manage your current subscription at:

**[shorelinewa.gov/alert](http://shorelinewa.gov/alert)**



Help prevent flooding in your neighborhood by volunteering to keep stormwater drains clear.

## Sound Transit 3 candidate projects

On Thursday, Aug. 27, the Sound Transit Board identified the projects that will be studied as potential candidates for a November 2016 Sound Transit 3 ballot measure. Sound Transit 3 will build upon the existing mass transit system of light rail, commuter rail, and bus services, and identify options for expanding and improving the system in King, Pierce, and Snohomish counties.

Included on the list of projects is Bus Rapid Transit on NE 145<sup>th</sup> Street, which would connect the 145<sup>th</sup> Street light rail station with State Route 522. With planned ridership of over 6,000 boardings per day at the proposed station, having robust, high-capacity transit to and from the station is critical as the proposed 500-stall parking garage alone cannot handle the expected demand.

Shoreline, along with the Cities of Lake Forest Park, Kenmore, Bothell, and Woodinville requested that the Sound Transit Board include Bust Rapid Transit on 145<sup>th</sup> and SR 522. All agree that it is an important east-west connection for the region requiring investment and improvement to ensure north Lake Washington residents can access the light rail system.

## Adopt-A-Drain Program

**Help prevent flooding and protect Shoreline water quality**

Leaves, pine needles, trash, and snow accumulate on top of storm drains, blocking rain water from entering, and sometimes causing large puddles to form in our neighborhoods. City crews sweep streets to keep drains clear, but we could use your help! During the months of October through March, residents can volunteer to “adopt” a storm drain, or multiple drains, and remove leaves and other debris after storm events. It’s also a great way for students to fulfill volunteer requirements.

By joining the Adopt-A-Drain Program you help:

- Prevent localized flooding in your neighborhood.
- Protect fish and other wildlife by keeping pollutants from entering streams, lakes, and Puget Sound.

To learn more about the program, or to sign-up, visit [shorelinewa.gov/adopt-a-drain](http://shorelinewa.gov/adopt-a-drain) or call Surface Water Utility and Environmental Services at (206) 801-2450.

## DID YOU KNOW?

Ghosts, goblins, and ghouls—there’s no doubt about it, Halloween is a spooky time. But if there’s one thing scarier than skeletons in the trees, it is trash on the street—trash that can wash into storm drains and travel directly into a stream, lake, or the Puget Sound.

From candy wrappers to decorations and costumes, it’s easy to make a ton of trash around Halloween. Remember, trash goes in the garbage and only rain goes down the storm drain!

# Shoreline marketing update

As part of Council Goal #1, the City has started a new marketing initiative that will promote Shoreline as a progressive and desirable community to potential new residents, investors, and businesses. The initiative will result in a new communications strategy that for the first time reaches outside Shoreline's borders.

Council Goal #1 calls for strengthening Shoreline's economic base to maintain the public services that the community has come to expect. Attracting investment in Shoreline businesses and neighborhoods will provide residents with more retail opportunities, local employment, greater housing choices, and lifestyle amenities. It will also increase the City's tax base, which is essential to continuing to provide the services that residents' desire.

The first part of the marketing initiative is complete. In an effort to figure out who our potential market is for new residents, the City's consultant, PRR, conducted a survey of King County and Snohomish County residents living outside of Shoreline and who indicated they were looking to relocate in the next five years. The results will allow us to target our message specifically to those people that are looking for the qualities in a community that Shoreline has to offer and find Shoreline appealing.

The marketing campaign will also aim to debunk misconceptions about Shoreline held by those who would otherwise be receptive to living in Shoreline. The survey showed that many people like what Shoreline has to offer, but their preconceived notions of Shoreline have prevented them from wanting to consider Shoreline as a place to move to.

In the coming months, we will hone our business message to appeal to new businesses and investors. We will also present our findings to strategic partners, such as Shoreline Community College and Shoreline School District, and seek ways to collaborate with them in pushing out the message of what a great community we have here in Shoreline. After this is completed, actual promotional efforts and advertisements will be placed and tracked highlighting what Shoreline has to offer businesses, investors, and new residents.

## SURVEY RESULTS

Surveys of King County and Snohomish residents indicated what they found most appealing about Shoreline. When compared with other nearby areas, Shoreline ranked in the top 5 for these amenities.

### ACCESS to TRANSIT

- 1 Ballard
- 2 **Shoreline**
- 3 Kirkland
- 4 Lake Forest Park
- 5 Edmonds

### SCHOOLS

- 1 Bellevue
- 2 **Shoreline**
- 3 Mercer Island
- 4 Ballard
- 5 North Beach/Blue Ridge

### MEDIAN HOME PRICE

- 1 Kirkland
- 2 Ballard
- 3 Edmonds
- 4 Greenwood/Phinney Ridge
- 5 **Shoreline**

## WHO WANTS TO MOVE TO SHORELINE?

25-44 years old  
with children  
or planning to  
have children

Care strongly  
about schools,  
parks, and  
safety

Have lived  
in the Puget  
Sound region  
for less than 10  
years

Hispanic and/  
or non-white

41%

ranked Shoreline in  
their top 3 for schools

34%

ranked Shoreline in  
their top 3 for access to  
transit

28%

ranked Shoreline in  
their top 3 for median  
price



# Quality of Life Partners

Much of what makes Shoreline such a great place to live is the organizations that help stretch Shoreline taxpayer money to provide much needed services to our residents. They are essential to maintaining a strong and vibrant community. We encourage you to learn more about these organizations by calling them or visiting their websites.

## SHORELINE PARTNERS

### Human Services

- Hopelink Shoreline
- New Beginnings
- Shoreline-Lake Forest Park Senior Center

### Cultural Services

- Shoreline/Lake Forest Park Arts Council
- Shoreline Historical Museum

### Recreation and Neighborhood Programs

- Dale Turner Family Y
- Neighborhood Associations

### Natural Environment

- Kruckeberg Botanic Garden Foundation

### Public Safety

- Shoreline Auxiliary Communications Service
- Community Emergency Response Team (CERT)
- Police Volunteers

### Other organizations

- Shoreline School District
- Shoreline Fire Department
- Shoreline Community College
- King County Library System
- Shoreline Chamber of Commerce
- Faith community
- Service organizations
- Youth and adult sport leagues
- And hundreds of individual Shoreline volunteers



Programs such as Kruckeberg Botanic Garden's annual Solstice Stroll are made possible by partnerships and the community's dedication to our natural environment.

## Celebrating 20 years of community partnerships

Continued from page 1

### Recreation and Neighborhood Programs

Building a strong community is essential to the quality of life of any city. For the past 20 years, the City has worked with some of its partners to foster that sense of community here in Shoreline. It does this through programs for youth and seniors, through neighborhood organizations, and other community development organizations.

### Natural Environment

Shoreline residents are passionate about the environment and are interested in preserving our open spaces. Residents showed their commitment through passage of the parks bond levy in 2006. The City shares residents' passion and commitment and has partnered with the Kruckeberg Botanical Garden Foundation to help provide educational opportunities and outreach about the natural world around us.

### Public Safety

One of the most important jobs for a city is helping residents during a disaster. The Shoreline Auxiliary Communications Service and the Community Emergency Response Team (CERT) provide the City with invaluable support during emergencies. On a daily basis, our police volunteers provide support to our Police and are responsible for several programs that would not be possible without their assistance.

Our partners truly make a difference and improve the lives of all Shoreline residents. To get involved, visit [shorelinewa.gov/volunteers](http://shorelinewa.gov/volunteers).



Every year, the City thanks its volunteers for the thousands of hours they donate with a celebration.



# UPCOMING EVENTS

## Rain Garden & Natural Yard Care Workshop

**Saturday, Oct. 10, 9:30 a.m. – 12:00 p.m.**

**Third Place Commons, 17171 Bothell Way NE, LFP**

Have you thought about building a rain garden through the Surface Water Utility's Soak-It-Up Rebate Program, but didn't know where to begin? The City of Shoreline and City of Lake Forest Park are co-hosting a FREE Rain Garden and Natural Yard Care workshop to get you started. Master Gardener experts will discuss natural yard care practices and their importance in how a rain garden works to manage rain water, and what steps to take to build a rain garden. For more information, visit [shorelinewa.gov/soakitup](http://shorelinewa.gov/soakitup) or call the Surface Water Utility at (206) 801-2450.

.....

## Monster Mash Dash 5K

**Saturday, Oct. 10**

**8:00 registration; 9:00 race start**

**Shoreline City Hall**

The Monster Mash Dash is a family 5K fun run and walk along Shoreline's Interurban Trail. Costumes are encouraged and prizes will be awarded for the best costume in each age group as well as best group costume.

Registration info at [shorelinewa.gov/5K](http://shorelinewa.gov/5K).

.....

## Hamlin Haunt

**Friday, Oct. 23, 6:00 – 8:30 p.m.**

**Hamlin Park, 16006 15th Avenue NE**

Bring the kids for spooky songs and stories as you toast marshmallows around a campfire, ride the hay wagon, play Halloween games, and have your face painted. Free event!

.....

## Indoor Playground Halloween

**Friday, Oct. 30, 9:30 a.m. – noon**

**Spartan Recreation Center, 202 NE 185th Street**

It's the cutest show in town as children ages 1 – 4 arrive in costume to play games and participate in hands-on projects. \$2 per child.

For more information email [SRC@shorelinewa.gov](mailto:SRC@shorelinewa.gov) or call (206) 801-2600.

## Open Sesame, The Story of Seeds

**CORRECTED: Friday, Nov. 6, 6:00 – 9:00 p.m.**

**Shoreline City Hall**

Diggin' Shoreline invites you to a special showing of *Open Sesame, The Story of Seeds*. Doors open at 6:00 pm, movie begins at 7:00 pm. Be sure to come early, get your bag of free organic popcorn, experience the interactive exhibits, and talk to environmental experts. Activities are child-friendly! Admission is free!

The film tells the story of one of the world's most precious resources, and how it is at risk. For more information, visit [digginshoreline.org](http://digginshoreline.org). This presentation is made possible through partial funding by a City of Shoreline Environmental Mini-Grant.

.....

## Veterans Day Celebration

**Wednesday, Nov. 11, 2:00 – 4:00 p.m.**

**Shoreline City Hall**

All veterans of any U.S. military service and all who want to honor their service are invited to this annual recognition event. A short program will be followed by refreshments.

.....

## Holiday Baskets Benefit Dinner 2015

**Wednesday, Nov. 18, 6:00 to 8:30 p.m.**

**Shorecrest High School Commons, 15343 25th Avenue NE**

The Shorecrest Parent Teacher Student Association and Associated Student Body are sponsoring a Holiday Benefit Dinner in support of Shoreline's 40th annual Holiday Baskets Food, Toys, and Teen Gifts drive. Holiday Baskets will serve over 500 families this December ensuring that children have food in the home and gifts for the holidays. This is a fabulous evening of entertainment and gourmet food provided by Shorecrest students. All proceeds benefit the Holiday Basket program.

For more information on the Holiday Baskets and to purchase tickets go to [shorelinepta.com](http://shorelinepta.com) and click on Family Services then Holiday Baskets.



October 2015 Vol. 17 No. 8  
**CITY OF SHORELINE  
CURRENTS**

Currents is produced by the  
Shoreline City Manager's Office  
Contact the City:  
(206) 801-2700

**Alternate formats  
available upon request**



Currents is printed on  
post-consumer recycled  
paper with soy-based ink.



Get the latest news at  
[shorelinewa.gov](http://shorelinewa.gov) and  
follow us on social media



17500 Midvale Avenue N  
Shoreline, WA 98133-4921

PRSR STD  
US Postage  
PAID  
Seattle, WA  
Permit No. 248

**Postmaster:**  
**Time-Sensitive Material**  
**Please deliver October 1**

ECRWSS  
POSTAL CUSTOMER

RUN FOR YOUR LIFE ...  
**RETURN OF THE MONSTER**



**MONSTER  
MASH DASH 5K  
10-10-2015  
[shorelinewa.gov/5K](http://shorelinewa.gov/5K)**



**STARRING  
YOU • YOUR FRIENDS • YOUR ENTIRE FAMILY  
DIRECTED BY CITY OF SHORELINE RUNNING ON THE INTERURBAN TRAIL**

**(206) 801-2700** Customer Response Team 24 hours/7 days a week  
**(206) 801-2485** Aurora Construction Hotline 24 hours/7 days a week

**[shorelinewa.gov](http://shorelinewa.gov)**