June 2012 Vol. 14 No. 5

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INSIDE • 2 Summer in the City • 4 SPU Aquisition • 5 State Budget • 6 Shoreline CC • 7 Parade Grand Marshal

## **Meet Shoreline's new Police Chief**

Tuesday, June 12, 7:00 p.m. ~ City Hall Council Chambers

The community is invited to meet Shoreline's new Police Chief Shawn Ledford at a community meeting about public safety. Gain insight into some of the recent crimes that have occurred in Shoreline and learn about some of the different crime prevention programs offered by the Shoreline Police Department.

There will also be an opportunity to learn what resources are available to victims of domestic violence and other crimes.

Chief Ledford began work as the City's new Police Chief on June 1. Ledford replaces Dan Pingrey who has been promoted to Chief of the Patrol Operations Division of the King County Sheriff's Office.

Ledford has been with the King County Sheriff's Office for 23 years and brings with him experience as the Police Chief for the City of Newcastle where he focused on improving community policing efforts and citizen engagement. Ledford has also served as Zone Commander of the Patrol Operations Division, Acting Chief for the Criminal Investigation Division, a patrol officer in Federal Way, a training officer and negotiator on the Hostage Negotiations Team and a detective in the Special Assault and Major Crimes Robbery/Homicide Units.

Ledford is committed to building strong working relationships between the police and the community. "It is my practice that we should treat the public, or those we serve, in the same way we would expect our family or our friends to be treated," stated Ledford. "The relationship with our citizens is paramount to the success of our organization. We need to keep them included in the process and keep them informed."

Rather than administering its own police force, the City of Shoreline contracts with King County Sheriff's Office for police services. Officers work for King County but are dedicated to Shoreline so they get to know the community. The police chief reports to the King County Sheriff and the Shoreline City Manager.



### Farmers' Market Opens June 16

Saturdays through October 6 10:00 a.m. to 3:00 p.m. Shoreline City Hall

It's here! The Farmers' Market has finally arrived in Shoreline. In its inaugural year, 20 vendors have agreed to participate in the market selling produce, baked goods, cheeses and butters, ice cream, crafts, cooked foods, wine, coffee and pet treats. In addition to great buys, stop by to check out great live music and family fun.

Vendor information, sponsorship and volunteer opportunities can be found on the Farmers' Market website at shorelinefarmersmarket.org.



#### **Lunchtime Music Series**

Tuesdays, 12:00-1:00 p.m. Free Concerts

Take a lunch break in the park each Tuesday

July 10 through August 14

**July 10:** Halau Hula O'Napualani -Pacific Island Dance Richmond Beach Saltwater Park

**July 17:** Smilin' Scandinavians -Not your average Polka band Hamlin Park

**July 24:** Anzanga Marimba Ensemble -African style marimba Richmond Beach Saltwater Park

**July 31:** Jeff Evans - Magician Hamlin Park

**August 7:** Caspar Babypants -Music to dance to for kids Richmond Beach Saltwater Park

**August 14:** Jimmy Free's Friends - Reggae Hamlin Park

#### **Park Locations**

Richmond Beach Saltwater Park 2021 NW 190th Street

Hamlin Park 16006 15th Avenue NE

#### Low-Tide Beach Walks

Through July, Beach naturalists will be holding fun, free and informative beach walks during low tides at Richmond Beach Saltwater Park, 2021 NW 190<sup>th</sup> Street. Check the City's website for dates and times.

#### **Summer of Fun Concert Series**

The Shoreline–Lake Forest Park Arts Council's annual summer concert series begins on Wednesday, July 11. All concerts are free and start at 7 p.m.

July 11: Pan Leggo - Steel Drums Animal Acres Park, 4000 NE 178th Street, LFP

**July 18:** All Mixed Up - Songs from the 80s and beyond Cromwell Park, 18030 Meridian Avenue N

**July 25:** Shakespeare in the Park - "Twelfth Night"
Richmond Beach Community Park, 2201 NW 197th Street

**Aug. 1:** Renegade Stringband - Northwest Bluegrass Animal Acres Park, 4000 NE 178th Street, LFP

**Aug. 8:** The Gothard Sisters - Celtic Inspired Music Richmond Beach Community Park, 2201 NW 197th Street

**Aug.14:** North City Jazz Walk - Shoreline Jazz Camp North City Business District, 17739 15th Avenue NE

**Aug. 22:** Kris Orlowski Band - Folk/Pop/Indie Rock Cromwell Park, 18030 Meridian Avenue N

### **Swingin' Summer Eve**

#### Wednesday, July 18, 5:30-8:30 p.m.

FREE admission, small fee for some activities and food Cromwell Park, 18030 Meridian Ave N.

The City of Shoreline and Shoreline-Lake Forest Park Arts Council invite you to celebrate the spirit of summer with a community festival, food and live music by 'All Mixed Up'. Bring the kids and enjoy inflatables, face painting, games with Deano the clown and a used book sale sponsored by the Shoreline Council of Neighborhoods





## **Shoreline Arts Festival**

Saturday, June 23, 10:00 a.m. to 6:00 p.m. Sunday, June 24, 10:00 a.m. to 5:00 p.m. Shoreline Center, 18560 1st Avenue NE

The Shoreline Arts Festival celebrates the arts in its many forms through this unique community event. Sponsored by the Shoreline-Lake Forest Park Arts Council, the two-day community event encourages everyone to participate in art-making of one form or another, whether by making a collage or singing a song, acting in a short play or beating a drum, there is something for everyone. There will be music, dancing, a performance by the Missoula Children's Theater featuring local children and, of course, food.

The ever popular Children's Hands-on Art Arena will be back. It is a great opportunity for kids to immerse themselves in an art project and be part of what the festival is all about – a celebration of art in our community.

In addition, the popular "Cultural Rooms" will highlight exhibits from Pacific Islander and Chinese cultural groups and the 16th annual Philippine Festival.

For more information, contact the Shoreline-Lake Forest Park Arts Council at (206) 417-4645, shorelinearts.net.



## National Night Out Against Crime is August 7

Organize a neighborhood block party, ice cream social or barbecue on your block. National Night Out Against Crime (NNO) is designed to build community connections and strengthen neighborhood spirit and police-community partnerships.

Shoreline supports residents organizing a NNO event in their neighborhoods. Street closures may require a permit; however, permits are free for events sponsored by formal neighborhood associations. Contact Permit Services at (206) 801-2500 regarding permit requirements; please apply at least two weeks in advance.

Events that don't require a street closure are encouraged to register to receive an event packet and visits from City staff, Shoreline Police or Shoreline Fire. To register, call or email Shoreline Neighborhoods Coordinator Nora Smith at (206) 801-2253, nsmith@shorelinewa.gov.

## Step up to fitness during the month of June

Are you looking for a new challenge? Is your normal jog getting boring? Then come down to Richmond Beach Saltwater Park during the month of June and participate in the City of Shoreline's first Stair Climb Fitness Challenge.

For the entire month of June, anyone wishing to participate may log their number of steps up and down the stairs at Richmond Beach Saltwater Park. A tally sheet will be located at the top of the stairs near the counter bars. A daily tally will be collected and recorded on Shoreline's Parks' webpage (shorelinewa. gov/parks) and the Healthy City Facebook page

(facebook.com/Shoreline4Health) so you can track progress and encourage each other to climb toward the goal.

The benefits are numerous: increased cardiovascular endurance and muscle strength, spectacular view, fresh air and the opportunity to make new friends and establish a healthy practice.

The goal for June is one million steps! Step up to the challenge and celebrate getting fit in Shoreline parks!

If you have any questions, contact Lynn Peterson at (206) 801-2602 or lpeterson@shorelinewa.gov.

## Seattle Public Utility water system acquisition

Stop Seattle subsidy, gain local control, improve fire protection

Open House Thursday, June 14, 7:00 p.m. Tuesday, June 19, 7:00 p.m. Shoreline City Hall

On Monday, May 7, Fire Chief Mark Bunje spoke to Council about Shoreline Fire Department's concerns regarding adequate water flow in the City. In order to adequately fight fires, the Fire Department requires a well maintained, reliable water supply. Unfortunately, a number of problem areas have been identified could impede fire fighting capabilities in an emergency such as inadequate water main sizes, non-functioning and insufficient numbers of fire hydrants, and low water volumes.

Before Council decided to pursue acquisition of Seattle Public Utility's (SPU) water system in Shoreline, City staff tried to work with SPU to ad-

dress many of the very concerns expressed by Chief Bunje. SPU operates a very large system and addressing infrastructure investments in Shoreline is a lower priority. SPU expressed to staff that if the City wanted the infrastructure issues addressed, Shoreline ratepayers would have to pay for it through an additional surcharge. This would be in addition to the 14% surcharge SPU already charges Shoreline ratepayers for living or owning a business outside of Seattle.

Faced with such an option, Council believed acquiring the utility made more sense for Shoreline ratepayers. City control of the SPU water utility in Shoreline will allow for better coordination between the Fire Department and the City in addressing many of the Fire Department's concerns. It also means that money Shoreline

ratepayers pay for infrastructure improvements will actually stay in Shoreline and be used on Shoreline's system.

On Thursday, June 14 and Tuesday, June 19, the City will be hosting two open houses for citizens to learn more about the potential acquisition of the SPU water system in Shoreline. This is an opportunity for residents to come and learn about the potential acquisition and ask questions. Members of the SPU Acquisition Steering Committee, comprised of Shoreline citizens, and City staff will be on hand to provide information and answer questions.

For more information about the SPU acquisition, visit the project page at shorelinewa.gov/SPU.

# City working to create uniformity in commercial design standards

Open House Wednesday, June 20, 7:00 p.m. Shoreline City Hall

In July 2010, Council unanimously adopted the Town Center development code. The three year review and adoption process for the subarea plan involved substantial participation and support by residents. The result was improved and coordinated design standards that will make commercial areas within the Town Center district more pedestrian friendly and viable as places to shop and live.

Currently, there are different design standards for the other

commercial zones across the City. In order to streamline these standards by removing redundancies and vagueness, Council is considering consolidating the code for all commercial zones using the core design standards of Town Center. In addition, the City has redundant commercial zoning designations with identical land use and dimensional standards. These zones can be consolidated without changing the existing development potential or regulations. The basic proposal is to maintain the area, height, or bulk of these different commercial areas and to create uniformity in

design standards with a streamlined process to encourage revitalization of our commercial areas.

On June 20, the City will hold an Open House at City Hall to kick-off the public process and receive input from Shoreline residents and commercial property owners on the proposed changes.

Throughout the summer and early fall, there will be opportunities for the public to provide input. To learn more, visit the City's website or contact Planning Manager Paul Cohen at (206) 801-2551 or pcohen@shorelinewa.gov.

## **State budget reduces Shoreline revenues**

On May 2, Governor Gregoire signed the State's amended biennial budget, after an extended Special Session in which Legislators struggled to make further cuts to balance the State's budget. Last fall it became clear that cities would be vulnerable to reductions in state-shared liquor revenue. The question has been how much and for how long.

Under the amended budget, the distributions of the liquor excise tax to local governments (\$28.8 million) has been suspended for the rest of the State's biennium, and the liquor profits shared with local governments has been reduced by nearly \$45 million. For over 70 years the State has shared liquor revenues because the impacts of alcohol consumption have increased public safety and health costs for cities and counties. Those impacts will not be going away.

Specifically for Shoreline this means that the City's 2012 revenues will be \$72,000 less than originally budgeted. If the liquor excise taxes are not restored in October 2013 as

proposed in the current adopted legislation, then 2013 revenues could be reduced by an additional \$47,000 for a total reduction of \$119,000 over two years.

Given that there was uncertainty regarding the State budget revenues when the City's 2012 budget was adopted, the City Council voted to reduce the 2012 employee cost of living adjustment to 1% which reduced the 2012 projected expenditures by \$119,000.

In addition to the liquor revenue reductions, the adopted State budget diverts approximately 18% (\$76 million) of funding for the Public Works Trust Fund through June 30, 2015 and 9% (\$38 million) from June 2015 through 2018. The City has previously received monies from the Public Works Trust Fund to complete major improvements to its surface water system. This diversion of funds means that it will be more challenging to obtain funds for future projects.

## **Council adopts Goals**

Every year Council holds a strategic planning and goal setting retreat to monitor progress and determine priorities and action steps for the coming year. The result is the establishment of the Council's goals and workplan. This workplan, which is aimed at improving our ability to fulfill the community's vision, is then reflected in department workplans, in the City's budget and capital improvement plan and through special initiatives.

At Council's annual retreat in March, councilmembers discussed having their goals support achievement of the City's long-term vision embodied in Vision 2029.

On April 23, Council adopted its 2012-2014 Council Goals and Workplan, and it includes:

- 1. Strengthen Shoreline's economic base;
- 2. Improve Shoreline's utility, transportation and environmental infrastructure;
- 3. Prepare for two Shoreline light rail stations; and
- 4. Enhance openness and opportunities for community engagement.

To learn more about the Council's Goals and Workplan, visit the Council page on the City's website.

## Citizen satisfaction surveys in the mail

Every two years the City conducts a citizen satisfaction survey to measure satisfaction with City services, maintenance, public safety, transportation, quality of life and other areas in Shoreline. This month, ETC Institute will send surveys to approximately 2,500 individuals in Shoreline. The City encourages everyone that receives a survey to complete it. Results are reviewed carefully by the City and help to inform decisions around City programs and services.

Approximately two weeks after the surveys are sent, ETC Institute will phone individuals that have not returned the survey, encouraging them to return the survey or giving them the option of completing the survey over the phone. Individuals receiving the survey will also have the option of completing the survey online.

If you have any questions about the survey, contact Management Analyst Eric Bratton at ebratton@shorelinewa.gov.

# Shoreline COMMUNITY COLLEGE

# Shoreline Community College aligning programs with industry to help students get jobs

Shoreline Community College is one of the leaders in the state and the country in aligning education and training with specific needs in business and industry to help students move quickly into well-paying jobs.



A study just released by The Aspen Institute cites the General Service Technician (GST) program as a model for getting students specific and employable skills, then helping them move into jobs.

"The GST certificate program is an example of a new wave of partnerships between community colleges and local nonprofit organizations that are providing well-designed career pathways for students while meeting the hiring needs of local employers," the study says.

The GST program involves two quarters in the Professional Automotive Training Center with the third and final quarter working in an internship. About 90 percent of program graduates move from the internship



right into jobs.

Another program with close industry ties and high job placement is CNC Machining. CNC stands for computer-numeric controlled. The metalworking skills acquired in this program are in high demand in regional aerospace industry companies and other industries.

The CNC Machining program is part of the national "Right Skills Now" initiative promoted by the Manufacturing Institute and National Association of Manufacturers. The program is also certified by the National Institute for Metalworking Skills (NIMS). That means graduates can get a NIMS certificate that is recognized by employers across the U.S.

The Shoreline CNC program has one-, two- and threequarter certificates. The two-quarter program is new, designed by Shoreline instructor Keith Smith specifically to meet aerospace industry needs. The program is so well regarded that 10 other community and technical colleges have adopted it.

"Aligning education with industry helps students, it helps businesses and it helps the economy," Shoreline Community College President Lee Lambert said. Lambert recently testified in Washington, D.C. before a Senate subcommittee about how the college reached out to industry to make the needed connections.

Shoreline is leading the effort nationally, too. Lambert was recently appointed Chairman of the Board for the National Coalition of Certification Centers (NC3). The organization is dedicated to establishing strong industry partnerships with educational institutions toward industry-recognized certifications.

"When we focus on students and industry, we meet the needs of both," Lambert said.

The City and Shoreline Community College (SCC) are teaming up to save money by sharing information resources. Periodically, the City will include information from SCC in Currents.

## Nominate a parade Grand Marshal!

Do you know someone who lives, works and/or volunteers within the City of Shoreline who has made a remarkable difference in the quality of our lives? Nominate that person for Grand Marshal of the Celebrate Shoreline parade!

The Grand Marshal nominee is chosen in recognition of his/her hard work in our community. Nominations must be received by Thursday, June 14, at 5:00 p.m.

The parade will be held on Saturday, Aug. 18, beginning at 12:00 p.m. in North City.

Nomination forms can be found at the Spartan Recreation Center, by calling (206) 801-2600 or by visiting shorelinewa.gov/specialevents.

## City Hall volunteers needed

Would you like to greet people, answer phones and provide great customer service?

The City of Shoreline is looking for volunteers to provide reception duties in-person and on the phone to the general public and City staff. Depending on the volunteer's skills and the workload in the Clerk's Office, other minor duties may include computer data entry, issuance of pet licenses, and other office functions such as copying, faxing, filing and mailing.

The ideal volunteer will possess good interpersonal communication skills; a commitment to excellent customer service; an ability to work both independently and as part of the team; word processing skills and an interest in City government.

Volunteers must be willing to commit to at least one four-hour shift per week, ideally for a period of one year.

For an application or more information, please contact Rosie O'Brien-Ochs, (206) 801-2256 or robrien-ochs@shorelinewa.gov.

The primary sources of toxic chemicals in Puget Sound are the everyday activities of people. This is contrary to the conventional belief that most pollution comes from industry. By using natural yard care techniques, commuting by bus or bike, and picking up your pet waste, you can help protect Puget Sound for future generations. To learn more about what you can do and to receive a reward for your actions, visit www.pugetsoundstartshere.org.



Shoreline

### **Upcoming Events**

#### Saturday, June 9

9:00 a.m.

Volunteer work party at Richmond Beach Saltwater Park

#### 6:30 to 10:30 p.m.

Free Tween Night for 5th and 6th graders at Richmond Highlands Recreation Center

#### Thursday, June 14

7:00 to 8:30 p.m.

SPU Acquisition open house; details on page 4.

#### Saturday, June 16

10:00 a.m. to 3:00 p.m. Shoreline Farmers' Market opening day at City Hall

#### 10:00 a.m. to 2:00 p.m.

Ivy Out work party at South Woods Park

#### 10:00 a.m. to 12:00 p.m.

Saturday Seminar for parents of high school students at City Hall

#### Tuesday, June 19

7:00 to 8:30 p.m.

SPU Acquisition open house; details on page 4

#### Wednesday, June 20

7:00 p.m. to 9:00 p.m.

Commercial design standards open house; details on page 4

#### Saturday, June 23

10:00 a.m. to 6:00 p.m.

#### Sunday, June 24

10:00 a.m. to 5:00 p.m. Shoreline Arts Festival at

Shoreline Arts Festival at Shoreline Center

#### Wednesday, July 4

City Hall, Spartan Recreation Center and Shoreline Pool closed in honor of Independence Day holiday

## Quick Start Shoreline

#### Free Small Business Workshops

Tuesdays at Noon

City Hall Council Chambers. Visit the City's website for topics.



Currents is produced by the City Manager's Office, (206) 801-2217, ebratton@shorelinewa.gov

#### **Alternate formats** available upon request



Currents is printed on post-consumer recycled paper with soy-based ink.



We're on Facebook and YouTube!





#### City of Shoreline

17500 Midvale Avenue N, Shoreline 98133 (206) 801-2700 Fax (206) 546-7868 shorelinewa.gov

Spartan Recreation Center 202 NE 185th Street, Shoreline 98155 (206) 801-2600 Fax (206) 393-3380

Shoreline Pool 19030 1st Avenue NE, Shoreline 98155 (206) 801-2650 Fax (206) 362-8450

## **Shoreline Police**

#### **Emergency: 911**

Shoreline Police Station Chief Shawn Ledford 1206 N 185th Street Shoreline, WA 98133 (206) 801-2710

Eastside Police Neighborhood Center Officer Greg McKinney 521 NE 165<sup>th</sup> Street Shoreline, WA 98155 (206) 363-8424

Westside Police Neighborhood Center Officer Leona Obstler 624 NW Richmond Beach Road Shoreline, WA 98177 (206) 546-3636

## shorelinewa.gov



**CURRENTS** June 2012 Vol. 14 No. 5



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Postmaster: Time-Sensitive Material Please deliver June 4-7

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#### **Shoreline City Council**

For all Councilmembers: (206) 801-2213, council@shorelinewa.gov



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Deputy Mayor Chris Eggen (206) 801-2206 ceggen@shorelinewa.gov



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Shari Winstead (206) 801-2201 swinstead@shorelinewa.gov

#### **City Council Meetings**

Shoreline City Hall, Council Chambers | Agenda Line: (206) 801-2236

Study Sessions: First and third Mondays 7:00 p.m. Business Meetings: Second and fourth Mondays 7:00 p.m.

Televised City Council Meetings Comcast Cable Channel 21 & Verizon Cable Channel 37 Tuesday noon & 8:00 p.m., Wednesday - Sunday 6:00 a.m., noon & 8:00 p.m.