September 2011 Vol. 13 No. 8

CITY OF SHORELINE

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Time to celebrate Aurora Mile Two

After years of planning and a year and a half of construction, the second mile of Shoreline's Aurora Corridor Improvement Project, N 165th to N 185th Streets, is almost complete.

Improving Aurora has been a goal since the City incorporated in 1995. Completion of the second mile brings that vision closer to reality. The project represents years of community work and planning by Shoreline residents; businesses; property owners; state, county and federal agencies; utility companies and other groups.

"The completion of the second mile is a significant milestone in our creation of a safer and easier-to-use Aurora Avenue," says Mayor Keith McGlashan. "Shoreline residents and business owners will notice a vast improvement in the traffic flow, convenience, walkability and appearance of the Aurora Corridor." Shoreline's section of Aurora carries approximately 40,000 vehicles per day and is a major transit route. Improving safety and access for both pedestrians and motorists is one of the driving forces of the project. Other goals include improving vehicle capacity, traffic flow, transit speed and reliability, nighttime visibility and safety, stormwater control and economic investment potential.

"We recognize that construction has been difficult for both residents and businesses and we appreciate the community's patience and willingness to work with the City during construction," says Shoreline City Manager Julie Underwood.

The City looks forward to the improved safety and economic reinvestment that we experienced with the first mile. Please celebrate this accomplishment with us on Saturday, Sept. 24.

More on page 2



Ribbon Cutting and Celebration

Please join the Shoreline City Council as we cut the ribbon on the second mile of the Aurora Corridor Project, N 165th to N 185th Streets.

Celebrate with us:

Saturday, Sept. 24, 1:00 to 3:00 p.m. Interurban Trail near City Hall Parking available at City Hall 17500 Midvale Avenue N www.shorelinewa.gov





Aurora Corridor Project Area





The City of Shoreline's Aurora Corridor Project is redeveloping the three miles of Aurora Avenue N (State Route 99) that run through Shoreline. Improvements include wider sidewalks separated from the roadway by landscaping and other amenities, traffic- and pedestrian-level lighting, and landscaped center medians with left- and U-turn pockets. These improvements continue the community's vision for Aurora by improving safety, undergrounding utilities, promoting economic development, easing congestion, enhancing environmental quality, and adding more pedestrian amenities.

Project Benefits

- · Safer travel on Aurora
- · Improved traffic flow
- · Enhanced corridor aesthetics
- Reinvestment to promote economic development
- Improved transit services
- Environmental improvements

Did you know?

Aurora is a major transit route with more than 7,000 transit riders per day. In 2013, Shoreline will be one of five regional Bus Rapid Transit Corridors. Business Access and Transit (BAT) lanes have been built on Aurora as part of the Aurora Corridor Project.



Improvements to Aurora between N 145th to N 165th Streets were completed in 2007.

For funding and planning purposes, the Aurora Corridor Project is broken into different segments:

- First mile: N 145th to N 165th Streets
- Second mile: N 165th to N 185th Streets
- Third mile: N 185th to N 192nd Streets
- Third mile: N 192nd to N 205th Streets

Project History

Improving Aurora has been a community goal since the City of Shoreline was incorporated in 1995. Starting in 1998, the City conducted extensive design studies and public involvement efforts for the project.

First Mile:

N 145th to N 165th Streets

Completed: 2007

Construction began on the first mile in 2005 and was completed in 2007. Improvements to this mile included pedestrian bridges that now provide better connectivity for the Interurban Trail.

The City of Shoreline won several awards for this work, including the 2008 Award of Excellence for "Best City Project" by the Federal Highway Administration (FHWA) and Washington State Department of Transportation (WSDOT) and the Vision 2020 Award from the Puget Sound Regional Council (PSRC).

A safer Aurora

Safety was significantly improved on the first mile. Based on WSDOT data, **the number** of collisions has decreased by over 60% since improvements were completed in 2007.



Interurban Trail Pedestrian Bridge at Aurora Avenue N and N 155th Street.

Second Mile:

N 165th to N 185th Streets Completion: September 2011

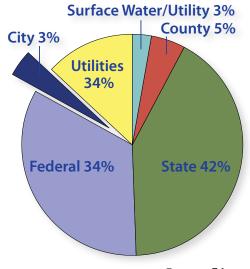
Construction on the second mile of the Aurora Corridor Project, N 165th to N 185th Streets, began in January 2010 and is scheduled to be substantially completed by the end of September (weather permitting).

New to the second mile is the use of natural stormwater treatments to help cleanse and control runoff and promote healthy trees. Rain gardens, root boxes using Silva Cell technologies, ecology embankments, and Filterra bioretention systems are some of the innovative tools being utilized



This Silva cell system of modular blocks holds lightly compacted healthy soils in place, promoting root and tree growth while bearing loads for above ground streetscapes. The underground system provides stormwater management allowing filtration to remove pollutants while retaining runoff to mitigate flooding and erosion.

Funding Sources for Aurora Mile 2



Third mile:

N 185th to N 205th Streets

To be competitive in seeking outside funding, the third and final mile of the Aurora Corridor Project, N 185th to N 205th Streets, is split into two separate projects: N 185th to N 192nd Streets and N 192nd to N 205th Streets.

N 185th to N 192nd Streets Current Phase: Construction

Construction began on Aurora between N 185th to N 192nd Streets in January 2011 and is expected to be completed by spring 2012.

While improvements to this segment are similar to previous miles, one feature unique to this segment is the Rain Garden Plaza on the southwest corner of Aurora and N 192nd Street. With access to and from the adjacent King County Metro Park & Ride, the plaza will serve as a demonstration area with educational information about drainage features and native plants. Beneath the plaza is a major drainage facility to collect stormwater from Aurora and control the flow of water entering nearby Echo Lake.

Also unique to this segment are new "green" retaining walls. Due to the grade changes between N 185th and N 192nd Streets, retaining walls are necessary on both the east and west sides of Aurora. To help improve the appearance of these structures, the City is incorporating green wall designs that allow low-maintenance, evergreen and deciduous plant species to grow on and cover the face of the walls.



Improvements include BAT lanes and green walls.



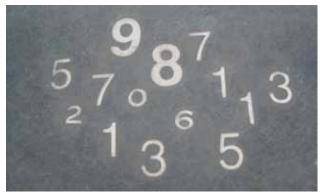
Final design of the Rain Garden Plaza at N 192nd Street.

N 192nd to N 205th Streets Current Phase: Design

Design and right-of way acquisition for this segment of Aurora is currently underway. This segment will also look similar to other miles of the Aurora Corridor Project. City staff have met one-on-one with property owners to discuss the project, review design plans, and identify potential impacts to their respective properties. Final design is expected to be complete in early 2012.

The City is getting closer to securing the remaining needed funding to begin construction on this segment. The State's 2011-2013 Transportation Budget included \$6,357,839 in Regional Mobility Grant Program funding. This grant supports local efforts to improve transit mobility and reduce congestion on Washington State's most heavily traveled roadways. The Aurora project was the largest amount funded among the 16 statewide projects awarded funding.

The City continues to pursue additional grant funding. Leveraging Shoreline taxpayer dollars has been essential to the success of the Aurora Project. The City anticipates completing the three miles of Aurora improvements with approximately 90% of the funding coming from county, state, and federal grants.



A portion of A Portrait of Shoreline in Time and Space by Ellen Sollod

New artwork

If you are waiting to cross the street at Aurora and N 175th or N 185th Streets, look down. You will see some unique pieces of art installed as part of the Aurora Corridor Project.

A Portrait of Shoreline in Time and Space by artist Ellen Sollod presents a scientific, mathematical and symbolic depiction of the city. Stainless steel inlays on the eight corners of N 175th and N 185th streets depict the longitude and latitude of Shoreline, Pacific Standard Time in relation to Greenwich Mean Time, local zip codes and area codes, hints of flora and fauna and directional arrows. In addition, cast blue glass disks at each location will reflect sunlight during the day and capture the ambient light of street lights at night.

These art projects were made possible by the City's 1% for Art Program in collaboration with the Aurora Project. For more information about these or other public art pieces in the City, visit the City's website.

Improved signal timing

Keeping vehicles moving efficiently on Aurora during construction has been challenging and we appreciate the community's patience.

Traffic signals operate most efficiently when the vehicle detectors under the roadway are functioning as normal. However, during construction when the pavement is disturbed and the traffic lanes are shifted, this can be difficult to accomplish. Construction activities remove the communications between traffic signals that help keep all the traffic signals along the corridor synchronized. In addition, with the changing roadway widths and frequent modifications to turn

lanes, new timing schemes are needed to reflect the new traffic patterns. All this combined has resulted in some heavy congestion within the project area at times during construction.

There is light at the end of the tunnel. With the completion of construction, the signals along the Aurora Corridor from Seattle to N 185th Street will be more integrated and operate more smoothly. New traffic signal operating software is being installed in conjunction with the City of Seattle to allow the Aurora Corridor traffic signals to adapt to changing traffic volumes more quickly, even on weekends. Once completed, current and future traffic should be able to move more efficiently.

Questions or concerns during construction?

Call the 24-hour hotline (206) 801-2485 or email aurora@shorelinewa.gov. Sign up for weekly email updates at shorelinewa.gov/aurora.

Aurora Corridor Project Timeline

	2007	2008	2009	2010	2011	2012	2013	
N 145th to N 165th Streets	5	Project com	plete					
N 165th to N 185th Streets	Design			Construct	ion 🔶 I	Project comple	te	
N 185th to N 192nd Streets			De	sign	Constructio	n		
N 192nd to N 205th Streets				Design			Construction	
Property Owner Coordination and Community Outreach							<u> </u>	

*Construction schedule is approximate

September is National Emergency Preparedness Month



The Shoreline Office of Emergency Management is asking residents to take part in Emergency Preparedness Month this September to help make their family, friends and community safer.

At home there are two things everyone can resolve to do during the month to become better prepared for emergencies: make a plan and build a kit.

When disaster strikes, it can be difficult to think clearly so planning and practicing in advance can make all the difference. A plan should include meeting spots, medical information, plans for when everyone is away from home and an out-of-state contact person, among other things.

An emergency preparedness kit will help you get through the critical first days after a disaster strikes and should include at minimum a three-day supply of food and water. More information about making a plan and building a kit can be found at ready.gov.

Stay informed and receive tips, alerts and general news at the Emergency Management Facebook page: facebook. com/ShorelineEmergency Management. For more information, contact Shoreline Emergency Management Coordinator Gail Harris at (206) 801-2271, gharris@shorelinewa.gov.

Shoreline receives grant funding for sidewalks in Briarcrest

The passage of the State's 2011-2013 Transportation Budget brought good news for Shoreline regarding grant funding for a priority sidewalk project in the Briarcrest neighborhood.

As part of the Transportation Budget, the State awarded the City \$385,000 in Safe Routes to Schools Program funding. The money is to be used to build sidewalks near Briarcrest Elementary and implement a program to encourage safe walking and biking to school.

The purpose of the Safe Routes to Schools Program is to improve safety and mobility for children by enabling and encouraging them to walk and bicycle to school. Funding from this program is for projects within two-miles of primary and middle schools (K-8). It is a highly competitive funding program; only 29 projects of the 124 submitted from throughout the state were selected for funding.

The City developed the application cooperatively with the Shoreline Police and the Shoreline School District, who also provided additional financial support. It is anticipated that the project will begin in the fall of 2011, with construction in the summer of 2012.

Through its aggressive grants program, the City continually looks for ways to leverage local taxpayers' dollars.





Parks Update

Kids play equipment goes to the dogs!

In July, Parks maintenance staff installed new play equipment at Shoreline Park to replace the old play structure that had reached the end of its life cycle. The new play equipment has a lot of new features and is designed to fit into the wooded park setting of Shoreline Park. It provides a place for Shoreline kids to play for years to come and is a good example of Shoreline's ongoing effort to maintain and enhance our park system.

Although the old play equipment had reached the end of its life cycle as a play structure for kids, park staff reused various parts of it to build a play structure for our canine friends at the Shoreview Dog Park. Staff worked with ShoreDog volunteers to reconfigure the old equipment to give dogs something new to play on. Parks maintenance staff are always looking for ways to extend the life of or recycle old equipment. Moving the old play equipment to the dog park is a great example of Shoreline's sustainability practices.



At play in the Shoreview Dog Off-Leash Area

PROS Plan Update adopted

On July 25, the City Council adopted the Parks, Recreation and Open Space (PROS) Plan update. The PROS Plan is a 20-year vision that is required to be updated every six years. The intent of the PROS Plan is to build the framework for the future maintenance and development of Shoreline's parks, recreation and cultural service programs.

Effective park planning is a dynamic process that



Resident Karen Dean with the lap counter she proposed

needs to be revised regularly to address necessary improvements and changes in population, community need and recreation demands. The most recent PROS Plan includes updating the inventory of parks and open space from the prior plan, inclusion of the City's sustainability and healthy city strategies and analysis of cultural services programs. To learn more about the Plan, visit shorelinewa.gov.

Count your laps at Richmond Beach Saltwater Park!

Earlier this year at the request of a park patron, Park staff installed a lap counter at the top of the stairs at Richmond Beach Saltwater Park so exercisers can keep track of their laps.

To staff's surprise requests to add additional counting bars to the original design started pouring in. Staff added two additional counting bars and it has been a big hit with people using the stairs for exercise. The PRCS Department is always interested in hearing from park users about ways to enhance our parks. Send your suggestions to pks@shorelinewa.gov.

School Resource Officer – Your Levy Dollars at Work!



Officer Bardsley and Police Chief Daniel Pingrey

Since 2001, the Shoreline Police Department has been working in partnership with the Shoreline School District to provide a School Resource Officer (SRO) to Shoreline schools. The SRO Program facilitates a safe learning environment for students and staff while at the same time fostering positive interactions between students, police, and school administration.

Shoreline's SRO is Rob Bardsley. Officer Bardsley is assigned to both Shorewood and Shorecrest high schools where he interacts and works with students, parents, teachers and administrators during the school day, and also participates in schoolrelated extra-curricular activities. Officer Bardsley's relationships with the students, teachers and staff at each school help foster improved levels of communication and exchange of information between law enforcement and the school community. Because the program promotes trust and communication between youth and police, students often share crucial school safety information with Officer Bardsley.

School staff, police and students are able to take a more proactive approach to dealing with concerns in a timely manner. More often than not, when Officer Bardsley is involved at the beginning of a specific problem or issue, he is able to resolve the matter before it reaches the criminal justice system. This greatly benefits the students and is a cost savings to the community as well. Working cooperatively with school staff, Officer Bardsley brings students, parents, and staff together and often acts as a mediator.

Funding for the SRO is shared between the School District and the City, with the School District funding approximately 30% of the cost and the City funding approximately 70%. Passage of Shoreline's maintenance and operations levy last year ensures that the SRO program will continue into the future.

Debbie Tarry selected as new Shoreline Assistant City Manager

City Manager Julie Underwood selected Debbie Tarry to be City's new Assistant City Manager. Tarry's selection is the culmination of an extensive search for a new Assistant City Manager after Underwood, the former Assistant City Manager, was appointed by the City Council to be the City Manager in February.

Tarry was the most recent Director of the City's newly created Administrative Services Department. Prior to being named Director of Administrative Services, Tarry served as the Finance Director for eleven years.

Throughout her tenure at Shoreline, Tarry has been intimately involved in most of the critical decisions the City has faced over the past eleven years. Tarry started as Assistant City Manager on May 17 and will serve as Interim Administrative Services Director until a replacement is found.

Green Streets Video

As part of a continuing effort to highlight some of the different projects underway in the City, a new video is available on the City's website showcasing the City's Green Street Demonstration Project. To view the video, along with other videos, visit the City's website or YouTube channel at youtube.com/CityofShoreline.



Town Center Vision Adopted



Examples of possible future development designs in Town Center

On July 25, the Shoreline City Council adopted the Town Center Subarea Plan and Development Code identifying the lands along Aurora Avenue N between N 170th and N 188th Streets between Linden and Stone Avenues as the core of an emerging Town Center. With good transit services along Aurora, Town Center capitalizes on its central location in Shoreline and its "close-in" regional location as a focal point for much of the City's future commercial and residential growth.

"As a fairly new city, having incorporated only 16 years ago, Shoreline did not have a defined town center as do many older, more established communities. This plan and new development regulations are aimed at creating that sense of place for our entire community," stated Mayor Keith McGlashan. Mayor McGlashan added, "On behalf of the Council, we're looking forward to working with property owners and investors to create an attractive, compact, walkable and mixed-use center that furthers the City's goals for economic vitality, environmental sustainability and housing choices."

"This plan is also a big win for the environment," said Deputy Mayor Will Hall. "Encouraging housing in Town Center saves 12,000 trees that would be cut down if those homes were built in new suburbs, and people won't have to drive as far."

The Town Center area will encourage redevelopment that connects, respects and protects the single family neighborhoods that adjoin the area immediately to the east and west. Design standards will greatly improve the area's attractiveness and encourage people to gather, walk and shop. This includes ample sidewalks, plazas, storefronts and green spaces.

"The innovative and streamlined Development Code sets the stage for redeveloping this area over the next 20 years into the vibrant heart of Shoreline," stated Planning Director Joe Tovar.

The Subarea Plan and development regulations were reviewed pursuant to the requirements of the State Environmental Policy Act (SEPA). The City adopted the regulations as a SEPA planned action, under RCW 43.21C.031. As a result, future development proposals within the Town Center boundaries will be exempt from SEPA as long as they follow the Town Center regulations. Those regulations assume up to 1,200 residential units, 200,000 square feet of office and 200,000 square feet of commercial/retail uses within Town Center.

"Anyone contemplating a multimillion dollar investment in Town



Town Center subarea

Center will find the Subarea Plan a perfect mix of predictability and flexibility," declared Economic Development Manager Dan Eernissee.

Town Center is envisioned to be a neighborhood for the whole City. For more information on the plan and code visit shorelinewa.gov.

Thank You Celebrate Shoreline Sponsors

The 16th Annual Celebrate Shoreline was a full week of fun! The festivities kicked off at the Celebrate Shoreline Soccer Classic on Friday, Aug. 12, followed by the North City Jazz Walk and the Teen Skate Competition. The

big day was Saturday with the Classic Car Show, parade down 15th Avenue NE and festival at Ridgecrest Elementary. The festivities concluded with a Sandcastle Competition at Richmond Beach Saltwater Park on Sunday, Aug. 21.

Many thanks to the 2011 sponsors of Celebrate Shoreline. Their generous donations helped offset the cost of the parade and festival. More importantly, their enthusiastic staff and volunteers helped make the event a true Shoreline celebration. We couldn't do it without them.

If you'd like to be involved as a sponsor next year, please contact the Parks, Recreation and Cultural Services office at (206) 801-2600.

Benefits of Neighborhood Involvement

Knowing your neighbors can result in reduced crime, stable property values, a more beautiful neighborhood, and more connected chil-

Celebrate Shoreline

> dren. An equally important benefit is being informed on local neighborhood issues. Neighborhood associations are "in the know" about

> > hood

problems.

neighborhood

plans that affect your

life such as rezoning, traffic issues, major

construction or utility

projects and upcom-

ing events. Neighbor-

also help to resolve

Being part of your

sociation makes the

issues real for you,

your family, and your

neighbors. It pro-

vides you with infor-

mation and ways you

can take positive ac-

associations

as-

Council of Neighborhoods book sale at Swingin' Summer Eve



2011 Celebrate Shoreline Sponsors:

> **Anderson House** Animal Surgical Clinic of Seattle **Central Market** CleanScapes E. Charmaine Barizo, DDS **Highlands West Dental** James Alan Salon Jim Adams Auto Clinic Kaufman Chiropractic **KBA** Marshbank **Richmond Pediatrics** Shoreline Community College Shoreline - LFP Arts Council Shoreline/South County YMCA **Shoreline Rotary Foundation Sky Nursery** Toni & Guy Academy Whistle Works

tion. You can learn firsthand about things like traffic services, emergency preparedness and environmental programs.

Getting involved gets you informed. Getting connected through neighborhood associations lets your voice be heard.

To connect to your Shoreline neighborhood, visit the neighborhood page on the City's website. There you can find links to a neighborhoods map, your neighborhood association's website, and contact information for volunteer leaders in your neighborhood.

For questions about neighborhood associations or resources available for neighborhoods, contact Neighborhoods Coordinator Nora Smith (206) 801-2253 or nsmith@shorelinewa.gov.

How New Construction Contributes to Shoreline's Economic Vitality

Market Square, a 148-unit apartment building being built on N 202nd Street and Aurora Avenue N, demonstrates the many ways new construction contributes to Shoreline's economic vitality.

Jobs

A 2008 National Association of Home Builders study found that every new multifamily unit created 1.16 jobs for the duration of construction, which means that Market Square creates 172 jobs for eighteen months. Most of those jobs are local, both in the construction industry and also in restaurants, stores, and service providers who feel the surge of investment in the community.

One-time revenue

Market Square's one-time permit fees will total over \$175,000. Shoreline permit fees are paid to help offset the many expenses the City incurs making sure a building is constructed appropriately and according to code.

Ongoing revenue

Washington State cities are limited in how they increase ongoing property tax revenue. New construction provides one of the only sure ways for revenue increases for the City, schools, fire, police, and other community services.

A multi-story project creates the most ongoing revenue impact because the property is developed sustainably. For example, in 2007 the Market Square property was home to a single-story restaurant with a surface parking lot. The property assessment, \$1.6 million, was all in land value as the building added no value.

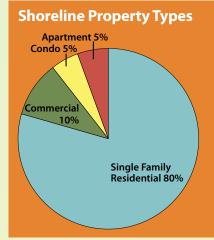
Weidner Apartment Homes bought the property, received a permit, tore down the relatively inefficient building, and is now investing \$18.3 million building sixstories of sustainable homes with parking underneath. The assessed property value when complete will likely be over \$22 million, which will create an on-going, fourteen-fold increase in property tax revenue.

True community assets

Sustainable multi-story buildings like Market Square are lifetime buildings that maintain value much longer than do single-story buildings. The construction of Market Square is an asset for the Shoreline community, as it will serve generations of residents with only periodic upkeep.

But the true community asset is the people that will call Market Square home. The 148 new homes at the

development translate into over 250 new residents who vote, work, shop, volunteer and play in Shoreline. These Market Square residents will join us in helping make Shoreline the very best place to live.



New Stormwater Adopt-A-Drain Program

Adopt-A-Drain this year and help keep Shoreline's 7,000+ storm drains clear. During the months of October through March, residents can volunteer to "adopt" a storm drain, and remove leaves and other debris that accumulate on top of drains after storm events. Although City crews work year-round to maintain storm drains, we could use your help.

By joining the Adopt-A-Drain Program you help:

- Prevent localized flooding in your neighborhood by keeping drains free of debris.
- Protect fish and other wildlife by keeping pollutants from entering streams, lakes and Puget Sound.

Volunteers will be provided with instructions and tools to care for a storm drain or multiple drains on their street. Volunteers will be asked to monitor and remove debris from the storm drains at least once a week during the storm season. Hours will be tracked by the volunteer and submitted to the City after each clean-up or at the end of December and March. The commitment term is for six months, October through March.

To learn more about the program, or to sign-up, please visit shorelinewa.gov/adopt-adrain or call Surface Water and Environmental Services at (206) 801-2450. **小学校松坞** 计图形

SCC retrains and returns workers to the workforce



With unemployment current-Shoreline ly around 9.3%, finding ways to COMMUNITY COLLEGE retrain dislocated and unemployed workers to enhance their skills or to prepare them for a

new career is imperative. Shoreline Community College (SCC) is helping to address that challenge.

SCC offers skills programs that can be finished in as little as five weeks or up to two years. They cover areas such as automotive technology, biotechnology, manufacturing, office technology, criminal justice, business, visual communications, digital film production, early childhood education and accounting. SCC also offers health-care programs in nursing, dental hygiene, nursing assistant and medical lab technology.

To meet the hiring surge in aerospace, the college is expanding its manufacturing program, which trains students as machinists to nationally certified standards. In addition, the college is working with 22 other colleges to align programs that feed into those aerospace jobs. The bottom line? Students move more easily from classroom to employment.

The college aligns with other industries, too. This summer, SCC's biotechnology program hosted a prestigious training program by Cold Spring Harbor Laboratories for high school and college teachers from across the region. The automotive program hosted two national training conferences at the same time, one for Honda technicians and the other for high school automotive instructors.

SCC also has programs to help businesses. The Workforce Division houses the Small Business Accelerator program. Through a contract with the City of Shoreline, the Accelerator provides business-related assistance to the local business community with a focus on fostering local economic development and job growth.

SCC closely monitors employment needs. The college has a strong presence at the new Opportunity and Education Center, housed at North Seattle Community College. There, the local offices of WorkSource, Department of Social and Health Services and the colleges join forces to help those seeking work. SCC is also represented at every major lay-off meeting in the county where displaced workers learn about education, training and funding options.

In these and other ways the college seeks to serve the workforce needs of the Shoreline community. For more information about retraining options at SCC, visit shoreline.edu, call (206) 546-5882 or visit the Work Force Office in the ground floor of the FOSS Building, 16101 Greenwood Avenue N, for an appointment.

www.shoreline.edu

Shoreline's "State of Education" Community Summit

Wednesday, Nov. 30, 6:30 to 8:00 p.m. **Shoreline City Hall Council Chambers**

It has long been known that education is a key driver in determining where people choose to live and raise their families. Often it is real estate agents who know where the best performing schools are. Studies have shown that after the housing market softened in the late 1980s, the areas with the best schools were the most resilient and bounced back more quickly than others. Strong schools help maintain and even contribute to the growth of property values over time.

Besides being a major local employer, community colleges, and higher education in general, play a key role in human capital development and can help cities and regions become more innovative and globally competitive.

However, funding for education has been cut dramatically over the past few years and the shortterm outlook is not promising. What does it mean for education in Shoreline? Join the City Council as they host a community summit that will feature our education partners. Pesident Lee Lambert of Shoreline Community College and Superintendent Sue Walker of Shoreline School District will present the "State of Education" in Shoreline and discuss the challenges they face in today's economic and political environment. This is an opportunity for the entire community to learn how we can continue to make Shoreline a great place to live and to raise a family.

QuickStart workshops help small businesses

Since February 2010, weekly QuickStart Shoreline small business workshops have provided new and existing small businesses in Shoreline with information and tips for how to establish and grow their businesses. The QuickStart workshops are an innovative effort of the City of Shoreline and Shoreline Community College's (SCC) Business Accelerator program and are held at City Hall.

QuickStart is effective. Randal DeHart of Contracting4profit.com has participated in QuickStart both as a participant and presenter. "QuickStart is led by local speakers that are experts in their field; this model gives people an opportunity to learn from and be introduced to local business owners. We have been exposed to many local potential clients and potential vendors through these workshops."

QuickStart is free. The City's Office of Economic Development provides QuickStart programming free of charge to Shoreline businesses, reflecting the importance placed on small business in Shoreline. After all, U.S. small businesses generated 64% of net new jobs over the past 15 years and they employ just over half of all private sector employees.

QuickStart is well-attended. To date, 1,127 attendees have attended 74 ninety-minute QuickStart workshops for a total of 1,754 instructional hours. Mark McVeety, the Director of SCC's Business Accelerator and coordina-

tor of QuickStart, estimates that approximately 70% of the weekly participants are regular attendees and the remaining 30% are new individuals and businesses being introduced to the community.

QuickStart is personal. Each Tuesday's "brown-bag lunch & learn" workshop session is immediately followed by a ninety-minute networking session for the participants. Those who want to dig deeper are invited back to a Thursday follow-up session designed to provide instructors and business owners a venue to discuss in detail how the topic presented on Tuesday can be applied directly to his or her individual business.

Tracy Warren of Ready, Set, Grow Marketing sums it up this way: "As a presenter, the QuickStart Shoreline program has been beneficial to my business because of the experience and connections I was able to make. I personally benefitted in new clients through my presentations. One of the things I have learned as a business owner is that 'I don't know what I don't know.' Through this program, I have filled in many of those gaps through the variety of workshops and the quality of the business owners offering their expertise. It has made a positive impact in my business."

To find out more about the QuickStart program, visit the City's website. To be added to the weekly distribution list of upcoming QuickStart topics and speakers, email Mark McVeety at mmcveety@shoreline.edu.

Shoreline Farmers Market Association seeks volunteers

Farmers markets provide a space for local farmers, producers, crafters, and artisans to come together and directly market their products to the consumer. Currently, Shoreline residents need to leave the City to attend a market, but that will hopefully change beginning the summer of 2012. The Shoreline Farmers Market Association (SFMA) is working to

bring a farmers market to Shoreline to be located near the Interurban Trail between N 175th and N 185th Streets along Midvale and Aurora Avenues N.

SFMA is currently in search of sponsors and enthusiastic volunteers to help bring the plan to fruition. Learn more about the plans and how you can volunteer at shorelinefarmersmarket.org.



you know

In 2010, Shoreline residents recycled 60% of their curbside waste, equaling 6 tons of recyclables diverted from the landfill! To keep up the momentum and recycle many of the items that do not normally go in your recycle bin, visit the Recycle Fest Event on October 1 (see page 14) or request a Where To Take It flyer by calling (206) 801-2455.

www.shorelinewa.gov 3

Fall Recycle Fest

Saturday, Oct. 1 9:00 a.m. to 3:00 p.m. Shoreline Park & Ride 18821 Aurora Avenue N



Shoreline's Fall Recycle Fest event offers residents the opportunity to recycle items that do not normally go in your recycle bin. Now you can recycle Styrofoam, bicycles, plate glass and a variety of construction and demolition materials. In order to support a sustainable community in Shoreline, as well to offer an event for difficult-to-recycle items, garbage and yard waste will not be accepted.

The Fall Recycle Fest Event will be open to all Shoreline residents at no extra charge. Event flyers with additional details will be mailed to all residents.

To attend the event, please bring the event flyer that you receive in the mail or your driver's license with a Shoreline address on it. Note that only pick-up trucks or smaller vehicles will be allowed to enter. If you are hauling items on behalf of a neighbor or want to bring a trailer to the event, you must call (206) 801-2455 for approval prior to the event.

Shoreline's Recycle Fest Event is sponsored in cooperation with the King County Solid Waste Division, the Local Hazardous Waste Management Program in King County and the Washington State Department of Ecology. For more information, contact the Shoreline Customer Response Team at (206) 801-2260.



New Exhibit at City Hall

Open House: Thursday, Sept. 15 5:30 to 7:30 p.m.

The Shoreline-Lake Forest Park Arts Council and the City of Shoreline present a new exhibit, *Expressions*, featuring artwork by Mark Berkey, Flora Ramirez-Bustamante, Joan Keith, and Lillyan George. Each of these artists express themselves in unique, engaging ways while challenging the viewer to tap into their own interpretations and feelings. The exhibit also features work from three of the Northwest's finest sculptors: Rodger Squirrell, Esther Ervin and James Madison.

Attend an Open House at City Hall on Thursday, Sept. 15, from 5:30 to 7:30 p.m.

ITEMS TO BRING:

- Carpet, drywall and porcelain
- Scrap metal: Lawn mowers, ovens, stoves, hot water heaters, washers, dryers and barbeques. (Remove all non-metal parts and drain all liquids.)
- Concrete, asphalt and rock (no dirt)
- Roofing shingles: asphalt and wood shingles
- Small electronics (phones, mice keyboards, printers, adapters, etc.)
- Cardboard
- Plate glass (no mirrors)
- Bicycles
- Motor oil, antifreeze and filters
- Styrofoam blocks and packing peanuts

DON'T BRING

- Garbage
- Yard waste
- Mirrors
- Hot tubs
- Doors, wall paneling and cabinets
- TVs, computers, monitors and laptops
- Refrigerators, freezers and air conditioners
- Hazardous materials, such as fluorescent bulbs and tubes, propane tanks, household chemicals, paint, cleaning products, pesticides, herbicides, solvents and thinners; commercial waste
- Items infested with bees, hornets
 or wasps

For information on where to take these items, visit the City's website.

for an opportunity to meet the artists and ask questions about their art.

The Gallery at City Hall may be viewed any time during regular hours, Monday through Friday, 9:00 a.m. to 5:00 p.m. except holidays. For more information please contact the Arts Council at (206) 417- 4645 or gallery@shorelinearts.net.

National Night Out Against Crime

On Tuesday, Aug. 2, neighborhood groups registered 38 events, a record number, for the 28th annual National Night Out Against Crime.

National Night Out Against Crime is designed to generate participation in Block Watch and other crime prevention programs; strengthen neighborhood spirit and police-

community partnerships; and send a message to criminals letting them know that neighborhoods are organized and watching out for each other.

To learn more about block watch opportunities in your neighborhood, visit the Block Watch page on the City's website.





Our Shoreline Share your images of the City

The City is looking for images that exemplify "Our Shoreline." Show us how you spent the summer in the City or where you plan to get out and about in the fall. Your submitted photos may be featured in an issue of Currents, the Parks and Recreation Guide, the City's government access channel and the City's website.

To submit a photo, go to shorelinewa.gov/photos and use the upload tool.



Upcoming Events

Monday, Sept. 12

5:00 to 6:30 p.m. Grand reopening of the Richmond Highlands Recreation Center.

Tuesday, Sept. 13 Froggy Holler Outdoor Programs begin for ages 1 - 6. Learn more and register by calling (206) 801-2600.

Saturday, Sept. 17

10:00 a.m. to 2:00 p.m. pARTy at Sunset, an art-filled community celebration at the former Sunset Elementary School.

Tuesday, Sept. 20

6:00 to 9:00 p.m. Community Emergency Response Team classes begin. Call (206) 801-2260 for enrollment information.

Saturday, Sept. 24

1:00 to 3:00 p.m. Aurora Mile 2 Ribbon Cutting at the Interurban Trail near City Hall.

Saturday, Oct. 1

9:00 *a.m.* **to 3:00** *p.m.* Recycle Fest at the Shoreline Park & Ride.

Thursday, Oct. 6

9:00 a.m. to 3:00 p.m. Blood Drive located in Walgreen's parking lot across from City Hall.

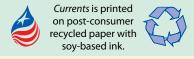
Quick Start

Free Small Business Workshops *Tuesdays at Noon* City Hall Council Chambers Visit the City's website for workshop topics.



Currents is produced by the City Manager's Office, (206) 801-2217, ebratton@shorelinewa.gov

Alternate formats available upon request



We're on Facebook and YouTube! You Tube facebook.

City of Shoreline

17500 Midvale Avenue N, Shoreline 98133 (206) 801-2700 Fax (206) 546-7868 shorelinewa.gov

Spartan Recreation Center 202 NE 185th Street, Shoreline 98155 (206) 801-2600 Fax (206) 393-3380

Shoreline Pool 19030 1st Avenue NE, Shoreline 98155 (206) 801-2650 Fax (206) 362-8450

Shoreline Police

Emergency: 911

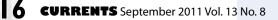
Shoreline Police Station Chief Dan Pingrey 1206 N 185th Street Shoreline, WA 98133 (206) 801-2710

Eastside Police Neighborhood Center Officer Greg McKinney 521 NE 165th Street Shoreline, WA 98155 (206) 363-8424

Westside Police Neighborhood Center Officer Leona Obstler 624 NW Richmond Beach Road Shoreline, WA 98177 (206) 546-3636

shorelinewa.gov

Live and video archive meetings are available at shorelinewa.gov. Submit agenda item remarks online with the Comment Form on the Live & Video Council Meetings webpage.





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Shari Winstead (206) 801-2201 swinstead@shorelinewa.gov

City Council Meetings

Shoreline City Hall, Council Chambers | Agenda Line: (206) 801-2236

Study Sessions: First and third Mondays 7:00 p.m. Business Meetings: Second and fourth Mondays 7:00 p.m.

Televised City Council Meetings Comcast Cable Channel 21 & Verizon Cable Channel 37 CURRENTS September 2011 Vol. 13 No. 8 Tuesday noon & 8:00 p.m., Wednesday - Sunday 6:00 a.m., noon & 8:00 p.m.