

**CITY OF SHORELINE  
COUNCIL OF NEIGHBORHOODS MINUTES**

March 01, 2006  
7:00 p.m.

Shoreline Center  
Spartan Room

**COUNCIL OF NEIGHBORHOODS REPRESENTATIVES PRESENT:**

Ballinger – **Larry Moss, Londa Jacques**  
Briarcrest – **Stan Terry, Bettelin Brown**  
Echo Lake – **Dale Wright, Marci Reidinger**  
Highlands – **Bonnie Mackey**  
Highland Terrace – **Bob Barta**  
Hillwood  
Innis Arden – **David Fosmire**  
North City – **Charlotte Haines, Sally Granger**  
Parkwood  
Richmond Beach – **David Bannister**  
Richmond Highlands  
Ridgecrest – **Patty Hale, Meghan Peterka**  
Westminster Triangle

**VISITORS PRESENT:** King County Councilmember Bob Ferguson; Shoreline Mayor Bob Ransom; Shoreline Councilmember Keith McGlashan; Shoreline residents Dan Henry, Gretchen Atkinson, Dom Amor, Billie Jean Walch, Joey Davidson and Anna Marchini

**CITY STAFF PRESENT:**

Interim City Manager Bob Olander; Parks, Recreation, and Cultural Services Director Dick Deal; Tom Boydell, Economic Development Manager; Joyce Nichols, Communications and Intergovernmental Relations Director; Nora Smith, Neighborhood and Public Outreach Coordinator; Carol Shenk, Records and Information Manager

**I. Call to Order**

Chair Bonnie Mackey called the meeting to order. She proposed a revised agenda to include an informational presentation by Parks, Recreation and Cultural Services Director Dick Deal, regarding the upcoming bond levy. The revised agenda was approved unanimously. The minutes of the January 11, 2006 meeting were unanimously approved. Chair Mackey invited Interim City Manager Bob Olander to speak. He thanked the Council of Neighborhoods for its work and offered to attend a future meeting to present information and respond to questions about City activities and issues.

**II. Bob Ferguson, King County Councilmember, District 1**

Chair Mackey introduced King County Councilmember Bob Ferguson, who represents King County's 1st District. The district now includes Seattle, Shoreline, Lake Forest Park, Bothell, Kenmore, and part of Woodinville and unincorporated King County, as a result of the recent restructuring of the Council and reduction in the number of County Councilmembers from thirteen to nine. Councilmember Ferguson stated that when the 1st District included only Seattle, he and his staff spent a significant amount of time attending neighborhood meetings,

and he is interested in working closely with neighborhood associations throughout the newly formed district. He announced that his new staff member George Allen will be his liaison to Shoreline and will represent his office when Councilmember Ferguson is not able to attend meetings. He then stated that he chairs the Capital Budget Committee and the Law, Justice, and Human Services Committee of the King County Council. He added that his wife works at Shoreline Community College and that they are considering moving to Shoreline. He offered to meet with constituents informally over coffee to discuss issues of concern. He then invited questions from Neighborhood Representatives. Bettelin Brown, Briarcrest, asked if he had a position on the reduction of lanes on 15<sup>th</sup> Ave. NE in North City from four lanes to three lanes. He responded that he had not been briefed on the topic and that generally County Councilmembers do not take positions on City issues.

Charlotte Haines, North City, asked about the costs of the County's plan to change its logo to represent Martin Luther King, Jr., the county's namesake. Councilmember Ferguson clarified that the County's namesake had been officially changed to Martin Luther King, Jr., around fifteen years ago but that the logo had remained the same. The County plans to phase in the new logo as is cost effective, and estimates for the change range from \$300,000 to \$600,000. He noted that all of approximately 300 people speaking at a public hearing on the topic were in favor of the new logo. Councilmember Ferguson closed with an invitation to constituents to contact him with any County issues.

### **III. Dick Deal, Director of Parks, Recreation and Cultural Services**

Chair Mackey then introduced Parks, Recreation, and Cultural Services Director Dick Deal. He provided background on the upcoming bond issue, explaining that Council has approved the proposal presented by a 23-member Citizens' Bond Advisory Committee, established in 2003. The proposal is to upgrade existing parks and to take advantage of current "last and best" opportunities to acquire nearly 25 acres of open space for parks. The election on the for \$18.7 million bond issue is May 16, 2006. He stated that the City needs at least 7170 voters with 60% in favor of the measure, in order for it to pass. A citizens' group has organized to promote the measure. Meghan Peterka, Ridgecrest, asked if citizens will have input on the expenditure of the funds. Mr. Deal responded that there will be an extensive public process on the details of each project identified in proposal. Mr. Olander added that the proposal was based on the citizen's committee proposal and was informed by a citywide survey of residents' priorities for parks and recreation. Stan Terry, Briarcrest, asked if the \$6 million proposed for the acquisition of South Woods and the Seattle Public Utilities property adjacent to Hamlin Park was realistic. Mr. Olander responded that the amount was based on informal discussions establishing that the properties would likely cost between \$450,000 and \$500,000 per acre.

Mr. Deal stated that the measure would cost the average Shoreline homeowner a little less than \$7.00 per month for 15 years. He explained that the goal of the proposal is to spread the projects throughout the community, serve both active and passive use, and provide opportunities for citizens of all ages, and the citizen needs reflected in the resident survey. The bond consists of three areas: open space acquisition, facility upgrade, and construction of new trail corridors. Open space acquisition includes South Woods, the Seattle Public Utilities property north of Hamlin Park, and the Kruckeberg Gardens, which would be administered and maintained by the Kruckeberg Garden Foundation. Park improvements include safety, slope stability and recreational opportunities at Richmond Beach Saltwater Park, improvements to Cromwell Park, improvements to athletic facilities in Hamlin Park, new synthetic field turf at Twin Ponds, lighting tennis courts, and baseball and softball field improvements. The proposal also includes plans for an off-leash dog area, which would benefit the many dog owners in the region while reducing the amount of illegal off-leash dog activity in other parks. Trails in parks would be redesigned and improved, including adding connections to the Interurban Trail. Mr. Olander commented that the citywide survey revealed significant demand in the community for safe

walking paths and trails. Mr. Deal added that the bulk of the funding is going to acquisition of open space, also a high priority.

#### **IV. Old Business**

- **Debrief of February Training**

Chair Mackey invited comments on the temperament training provided by Human Resources Director Marci Wright and Assistant City Manager Julie Modrzejewski. Bob Barta, Highland Terrace, commented that his group was going to use the information in their next meeting to discuss capitalizing on different people's temperaments.

#### **V. New Business**

- **Economic Development Task Force Report**

Tom Boydell, Economic Development Manager, explained that in 2005 the City Council created an Economic Development Task Force to rethink and revise the City's economic development strategy. The task force met July through November, for more than 30 hours of discussion. Tom presented an overview of the Task Force composition, its purpose, the approach that it took to its work and the recommendations developed by the group.

The Task Force used a collaborative approach both in its work and as the foundation of the strategic plan it developed. He explained that effective collaboration required shared ethics, transparency, and a shared vision of the community.

The plan is a six-year plan which incorporates key elements of the former plan, but it goes beyond it. New elements include: vision concepts (for use in marketing Shoreline), statement of values; small business support ideas, new ideas on environmental stewardship and intellectual capital, and an initiative called "Sustainable Neighborhoods." The plan is organized into seven major categories of work and more than 30 specific action items. The seven categories are: general government; major projects; small business support; marketing and promotion; collaboration-building; intellectual capital (which includes arts and music); and sustainable neighborhoods. There are also new sections on priorities and both quantitative and qualitative measures of success.

Mr. Boydell then gave several examples of actions in the new plans that are already being implemented. In marketing and promotion, this has meant designing, publishing, and distributing the North City Business Directory that has been well-received by the community. In small business support, this has meant several things: (a) a pilot program to provide loan capital and business mentoring; (b) pilot program to help businesses implement environmentally responsible practices that also save money, (c) exploring ways to partner with Shoreline Community College, e.g., trying to bring a Small Business Development Center to North King County; and (d) "Tools for Success" program that helps businesses relocate to or within Shoreline.

Mr. Boydell introduced the concept of sustainable neighborhoods. He read the list of actions in this category:

- Foster development of neighborhood businesses outside the Aurora Corridor, reflecting the concepts of interdependency and sustainability, balanced with enhancing quality of life;
- Learn about new ideas from experts such as the University of Washington Architecture program, non-profit developers, and other cities;
- Promote neighborhood beautification and seasonal decorations and events;
- Support the ideas of businesses for their communities; and
- Better incorporate public art into neighborhood design.

Patty Hale, Ridgecrest, commented that she knows a property owner who wants to develop land near the Crest Theater in a way that meets neighborhood needs. Mr. Boydell said that this was a good example of a community development opportunity and thanked Ms. Hale for the contact.

Responding to Charlotte Haines, North City, Mr. Boydell confirmed that the North City Directory project was undertaken in collaboration with the North City Business Association. He noted that there was also help from individual business owners and Forward Shoreline. She next asked if they had studied the past North City Subarea Plan, which she said represented a significant amount of thought, research, and community involvement. He said that they did but will review the details again in the future. He also said that future planning efforts will likely to be done as a lower cost planning Charrette instead of a full Subarea plan. Ms. Haines then congratulated Mr. Boydell on the diversity of the task force membership and asked if the plan had been edited significantly by the City Council. Mr. Boydell answered that the plan has been unanimously endorsed by the Planning Commission and other groups and that members of City Council had proposed only minor wording changes that were consistent with the intentions of the task force.

Judy Allen, Innis Arden, discussed how Tivoli lighting can establish a sense of place and expressed regret that it had been removed from the Interurban Trail improvement plan in order to save costs. Mr. Boydell responded that he supported enhancing public space in general. He also mentioned that he supported establishment of a farmer's market. Dale Wright, Echo Lake representative and the Council of Neighborhoods representative to the Economic Development Task Force, clarified that the Tivoli lighting was removed from Heritage Park in the Interurban Trail plan, but that it may be added in the future. Mr. Boydell explained that capital projects are a responsibility of Public Works, and they not under the control of the Economic Development program even though the EDP is part of the City Manager's Office.

Ms. Hale supported the idea of developing town shopping districts and asked if Westminster Triangle area was being considered. She also asked if the current Shorewood High School site might be redeveloped. Mr. Boydell replied that the entire Aurora Square area is being promoted under a concept called "Westminster Village" and the high school site was identified a great option for a town center project if the school district decides to replace the current high school with a new one in a new location. He also mentioned that the latter is a decision of the community and the school district, not the City government.

## **V. Public Comment**

Chair Mackey recognized Shoreline Mayor Bob Ransom and Councilmember Keith McGlashan present at the meeting.

Shoreline resident Gretchen Atkinson, a member of Forward Shoreline, spoke in support of the Economic Development Plan and offered to arrange for presentations by Forward Shoreline to neighborhood groups.

*BREAK*

## **VII. Neighborhoods Roundtable**

**David Fosmire, Innis Arden**, announced that the 45<sup>th</sup> annual Innis Arden Rummage Sale would be held on March 11 and 12.

**Meghan Peterka, Ridgecrest**, reported on an organic gardening program presented by Green Gardens on March 29. The neighborhood group will be presenting a plan for a mural on 165<sup>th</sup> and 5<sup>th</sup> Avenue. Patty Hale added that the event would include a plant exchange.

**Bob Barta, Highland Terrace**, announced that they are still working on their new Web site, at [www.Highland-Terrace.org](http://www.Highland-Terrace.org), which will include archives of meeting minutes. He expressed hope that busy neighbors could communicate via the Web site. Highland Terrace is discussing long-term planning for growth to attract young families.

**Stan Terry, Briarcrest**, reported on the Mini-Grant project to repair the kiosk. He also discussed how they have discovered that neighbors who don't attend meetings will donate skills to help with neighborhood projects.

**David Bannister, Richmond Beach**, reported that Mr. Deal attended their last meeting to discuss the proposed park redevelopment at Richmond Beach. Sergeant Katie Larson had also attended and provided information on regulation of door-to-door solicitors. At the next meeting a representative from the King County Brightwater project will attend to discuss the mitigation project and the sewer outfall. The Richmond Beach Strawberry and Arts Festival will be held on May 6.

**Marci Reidiger, Echo Lake**, complemented the work of City Traffic Engineer John Marek, who made a presentation at the last general meeting and answered questions about traffic problems. Mr. Deal will attend the March 21 meeting. A Kruckeberg Garden Foundation representative will also attend to describe plans for collaboration with the City should the bond measure pass. They will also discuss maintenance of the Interurban Trail landscaping. Mr. Wright related an incident in which their Block Watch program led to the arrest of two people in possession of stolen items. Discussion followed about the importance of reporting incidents as they occur so that the police can catch the perpetrators in the act.

#### **V. Neighborhoods Program Report**

Ms. Smith commented that Sergeant Katie Larson was very happy that the Block Watch program had been effective in the Echo Lake incident. She noted that the perpetrators were women in their 20's. She added that Sergeant Katie Larson, as the new Administrative Sergeant, will arrange for police staff to make presentations on public safety topics to neighborhood groups.

Ms. Smith next described materials provided to representatives, including an article from the Shoreline Police on traffic safety enforcement, flyers on the Teens R Talking program and the new 211 human services information line, an information sheet on regulation of solicitors, an early version of the Richmond Beach Saltwater Park survey, and a brochure on the City's new bicycle registration program. She also reported that the City Council has approved funding of streetlights in the right-of-way which will reduce utility payments for residents who are paying for the street lights now. She reminded representatives of the opportunity to participate in the Shoreline Citizens Police Academy.

Chair Mackey asked if there was any further new business. Ms. Hale brought up the question of how the Council of Neighborhoods could focus on citywide issues, and she suggested that neighborhood groups could collaborate to host a joint forum for state legislative candidates in the next election season. Chair Mackey responded that this could be a future topic of discussion. Ms. Hale added that she would be meeting with Shoreline Human Services Coordinator George Smith to plan for Council of Neighborhoods involvement in local hunger programs.

#### **VI. Adjournment**

The meeting was adjourned at 9:00pm.