

**From:** [Dan Eernisse](#)  
**To:** [Employees - Full Time](#)  
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I am happy to introduce Natalia Fior, Shoreline Farmers Market Association's new Market Manager. As part of the City's in-kind support of the SFMA, Natalia will be provided desk space part-time in the City Manager's Office, so please be sure to introduce yourself.

Natalia brings a wealth of fund-raising and non-profit management experience to the position. Recently she has worked extensively as a board member of the University Food Bank, co-chairing its capital campaign. Natalia and her husband would like one day to own their own farm, so working with the SFMA seemed a great fit. Natalia will be responsible for a wide range of duties for the SFMA such as recruiting vendors, attracting sponsors, and advertising the market. The market will be moving from City Hall to Aurora Square this season (in the Sears parking lot adjacent to Central Market), so Natalia will also be spearheading that important transition.



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