

August 19, 2019

Will Hall, Mayor
City of Shoreline
17500 Midvale Ave N
Shoreline, WA 98133

RECEIVED

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City Manager's
Office

RE: 2020 AWC membership fees

Dear Mayor Hall:

For nearly 90 years, AWC has served Washington's cities and towns with diverse programs and services. We have a rich history born out of the need for cities to band together to tell the Legislature and administration with a single, unified voice that a strong partnership and support for cities cannot be overlooked. Now, we've committed to doing even more by expanding the depth, breadth, and pace of our work.

Your ongoing AWC membership allows us to advocate for your needs, and the needs of all cities and towns, together.

With your ongoing membership, AWC continues to provide you with superior advocacy, education, and services. Whether your city relies on our state advocacy efforts, participates in our Member Pooling Programs, finds value in our data, or engages in our valuable education opportunities, AWC's programs and services are diverse and unparalleled.

2020 member fee notice

Every year, we send you a notice of the next year's dues for budgetary purposes. This is not an invoice – you will receive the invoice in December.

Based on your city's population (according to the most recent OFM data), and a change to the Implicit Price Deflator (IPD) of 2.39%, your 2020 membership fee is \$ 41,329.

Rising to excellence

AWC recently adopted a new strategic plan to guide the organization's efforts over the next three years as we refine and enhance our services. Through qualitative and quantitative research and discussion with our members, boards, staff, partners, and other stakeholders, we've committed to the following six goals:

1. **Lead:** Boldly and proactively drive policy on behalf of Washington's cities and towns.
2. **Promote:** Raise visibility for cities and towns and the pivotal role of local government.
3. **Educate:** Inspire excellent and effective city and town leadership.
4. **Empower:** Champion innovative, high-quality solutions and resources to help cities and towns thrive.
5. **Engage:** Model inclusiveness and provide meaningful engagement opportunities to all members.
6. **Deliver:** Maximize our organizational effectiveness.

We believe that bold action is required to prepare our cities for a future that will be transformed in ways we cannot yet foresee. AWC will be instrumental in helping to ensure that all of Washington's city elected officials and public servants are able to rise to their highest levels of excellence, so that every city in our state will thrive.

It is a privilege to serve as your AWC Chief Executive Officer. Working together with the AWC Board of Directors, staff, boards and committees of our Member Pooling Programs, and every city and town in the state of Washington, we are making progress to ensure that all cities and towns stay strong for many years to come.

If you have any questions about 2020 fees or AWC services, please feel free to contact me directly at peterk@awcnet.org or 360.753.4137.

Sincerely,

A handwritten signature in black ink, appearing to read "Peter B. King". The signature is fluid and cursive, with a small dot at the end.

Peter B. King, CEO
Association of Washington Cities

cc: Sara Lane, Administrative Services Director