

Archived: Monday, November 16, 2020 4:55:35 PM

From: [Pollie McCloskey](#)

Sent: Monday, November 16, 2020 4:54:59 PM

To: [Heidi Costello](#)

Subject: FW: Thoughts on a City of Shoreline push for face coverings and minimizing social interactions??

Response requested: No

Sensitivity: Normal

Heidi- can you make this into a pdf for me-

From: Debbie Tarry

Sent: Tuesday, November 10, 2020 12:52 PM

To: Pollie McCloskey <pmccloskey@shorelinewa.gov>

Subject: FW: Thoughts on a City of Shoreline push for face coverings and minimizing social interactions??

This may be on the Mayor/Dep Mayor agenda for next month.

Debbie Tarry

City Manager | City of Shoreline

Pronouns – she/her

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From: Tavia Tan <ttan@shorelinewa.gov>

Sent: Tuesday, November 10, 2020 12:35 PM

To: Eric Bratton <eb_ratton@shorelinewa.gov>; Debbie Tarry <dtarry@shorelinewa.gov>

Cc: Jim Hammond <jhammond@shorelinewa.gov>

Subject: RE: Thoughts on a City of Shoreline push for face coverings and minimizing social interactions??

I like the idea of changing up the slide photos on the front page of the website – that's easily done!

The video is awesome – it would be very cool to reproduce on a Shoreline scale.

- Tavia
-

From: Eric Bratton <eb_ratton@shorelinewa.gov>

Sent: Tuesday, November 10, 2020 11:14 AM

To: Debbie Tarry <dtarry@shorelinewa.gov>; Tavia Tan <ttan@shorelinewa.gov>

Cc: Jim Hammond <jhammond@shorelinewa.gov>

Subject: Re: Thoughts on a City of Shoreline push for face coverings and minimizing social interactions??

There are a lot of PSAs out there on wearing a mask. The easiest thing to do would be to use social media and link to several of them.

We should also create some slides for the website instead of the photos we usually have that cycle through reminding people to wear a mask, social distance, and wash hands.

If we want to create something, I like this PSA below from New York that asks Who do you wear a mask for? We could have Councilmembers do this. Of course, creating a video will take time and coordination with Council. An alternative could be to create #Shoreline,whodoyouwearamaskfor and see if we can have people tag themselves wearing masks.

My initial thoughts.

<https://www.youtube.com/watch?v=9r9kXT3FjTc>



[New York Tough #newyorktough](#)

PSA Campaign for the State of New York #newyorktough

www.youtube.com

Eric Bratton | Communications Program Manager

City Manager's Office | City of Shoreline

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Pronouns he/him



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From: Debbie Tarry <dtarry@shorelinewa.gov>

Sent: Tuesday, November 10, 2020 10:16 AM

To: Tavia Tan <ttan@shorelinewa.gov>; Eric Bratton <eberratton@shorelinewa.gov>

Cc: Jim Hammond <jhammond@shorelinewa.gov>

Subject: Thoughts on a City of Shoreline push for face coverings and minimizing social interactions??

Hi –

Wondering if you guys have any thoughts on a creative/interesting push to encourage community members to limit social interactions and wear face coverings? I'm sure Councilmembers would be willing to participate. Not sure if there is anything we could do via video – maybe zoom with all Councilmembers wearing masks – or asking people what they are doing different for Thanksgiving to limit social interactions??? Anyway just a couple of thoughts. May not be anything that we can do, but thought I would put it out there. Sounds like there is growing concern (almost panic) at the public health level of the trajectory of new positive cases so wanted to explore if anything we could do.

Debbie Tarry

City Manager | City of Shoreline

Pronouns – she/her

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