

Nathan Daum

From: c19bizresponse@shorelinewa.gov on behalf of City of Shoreline Webmaster <c19bizresponse@shorelinewa.gov>
Sent: Wednesday, May 6, 2020 5:01 PM
To: Nathan Daum
Subject: [EXTERNAL] May 6, 2020 COVID-19 Business Response
Attachments: 5.6.20 COVID19 webinar flyer FINAL.pdf; 5.6.20 Small Business Liaisons.pdf

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May 6, 2020 COVID-19 Business Response email

Date: 05/06/2020 12:39 pm

To Our Friends in the Shoreline Business Community,

We know from speaking with many of you that the questions about when and how businesses will resume operations are urgent. Governor Inslee's phased approach to reopening the state began on May 5 with landscaping, auto/RV/boat/ORV sales, car washes, pet walkers, and retail through curbside pickup now allowed. The Governor's plan outlines when additional businesses and activities may reopen. Read the full plan on the [Governor's website](#).

Webinar Series

Since the State of Washington is leading the planning and will make the decisions about reopening businesses, we wanted to share with you an upcoming webinar series produced by the WA State Small Business Liaison Team. The series will provide information to business owners about getting ready to operate safely and doing business while caring for the health and safety of employees and customers.

- **Washington State Small Business Liaison Team Live Small Business Requirements and Resources Webinars.** Learn more and register at [SBRRcv19.eventbrite.com](https://www.eventbrite.com/e/sbrrcv19).

Financial Resources

As you may be aware, due to high demand, the most important federal programs for impacted small business have been closed to new applications since April. Funding was recently allocated to reopen the Paycheck Protection Program to applications. Read on for more information and please [contact us](#) with any questions you may have.

- **RE-OPENED Paycheck Protection Program:** Forgivable loans of 250% of monthly average payroll to small businesses to pay employees and keep them on the payroll. If all employees are kept on payroll for eight weeks, SBA will forgive the portion of the loans used for payroll, rent, mortgage interest, or utilities. Learn more on the [Small Business Administration's page](#).

Request for Impact Information

The City of Shoreline wants to hear from you. As the State prepares for a special session, it is important that we share our story so that the impacts in our community are known.

- If you have previously responded, thank you! The more information provided, the faster we can receive aid and begin our economic recovery.
- If you haven't already, please [complete our quick survey online](#).
- The survey is also an opportunity to ask any questions you may have about relief announced at local, state, or federal level. We will follow up or forward your information on to resources who can help, including legislative staff and elected officials who will be making decisions regarding relief funding.

Business Resources

- **NEW** [Support Puget Sound Small Business restaurant map](#) promotes businesses across the Puget Sound region. The City of Shoreline worked with Seattle to add many businesses to the map. If your delivery or takeout business is not yet included, email supportsmallbiz@seattle.gov.
- **FREE "Keeping the Lights On" Webinars:** Register for free Washington SBDC webinars at <https://wsbdc.ecenterdirect.com/events>.
- **Washington State Coronavirus portal:** The state has put together a meta site of resources, links and official updates for use by businesses and workers related to the Coronavirus pandemic: [Washington State Coronavirus Web Portal](#).
- **Business Response Center:** The state Economic Resiliency Team has started a Business Response Center to answer general business inquiries around financial help or other business assistance during the COVID-19 outbreak. First, visit the [frequently asked questions page](#) to see if your question or concern is already addressed. If you're unable to find an answer, please [submit your question to the Business Response Center](#).

The City of Shoreline is acutely aware of the impacts to local businesses from COVID-19. As you may know, we have established an internal Business Support Response Team, and, in collaboration with partners around the region and at the federal level, we will continue working to get information out to our businesses about resources that may be available. **For the most up-to-date information, please visit shorelinewa.gov/c19bizresponse.** The Response Team will continue to update the page as information becomes available.

Information on COVID-19

For the most up-to-date information about the **City's response to COVID-19**, visit shorelinewa.gov/covid.

Please note: This is for information purposes only. The City of Shoreline is not directly distributing assistance to impacted businesses at this time. Resources that may be available to you will require action on your part to access. We will endeavor to continue to provide you with useful information as this emerging situation continues to evolve.

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