**2021 State of the City  
DRAFT outline**

**Video**

* **3-minute video reflecting on the past year**
* **Scripted voiceover**
* **Testimonials from 3 people**

1. Open with all Councilmembers at City Hall
2. COVID
   1. Thank you to first responders/essential workers
   2. City’s efforts during pandemic
      1. Remote learning camps – Video and/or photos of camps; testimonial from participant and/or parents
      2. Small business grants – Video and/or photos from a businesses that received grants; testimonial from the business owner that received support
      3. Vouchers – testimonial from school advocate staff on how it helped families
   3. City continued to provide services – Video of front desk at City Hall, street crews in masks, staff at remote learning camp, someone working from home
3. Severe weather shelter
4. Racial justice – Video or photos of BLM march this summer
5. Stronger tomorrow

**State of the City Speech to Chamber, Rotary, and CON**

* **Mayor would present a shortened State of the City to groups**
* **Video could be shown at beginning to reflect on response to COVID and other events from past year**
* **SoC speech would focus on financial condition of City and looking ahead**
* **Q&A afterward**

1. City’s Financial condition
   1. COVID impacts to budget
   2. 2022 levy renewal
2. Homelessness
   1. Enhanced Shelter
   2. 198th Supportive Housing
3. The year ahead
   1. Recovery
   2. Parks Bond
   3. Light rail and station areas
   4. Sidewalks
   5. Update of City’s Climate Action Plan
   6. Commitment to being an anti-racist community
4. Q & A