

## 2021 State of the City DRAFT outline

### Video

- **3-minute video reflecting on the past year**
  - **Scripted voiceover**
  - **Testimonials from 3 people**
1. Open with all Councilmembers at City Hall
  2. COVID
    - a. Thank you to first responders/essential workers
    - b. City's efforts during pandemic
      - i. Remote learning camps – Video and/or photos of camps; testimonial from participant and/or parents
      - ii. Small business grants – Video and/or photos from a businesses that received grants; testimonial from the business owner that received support
      - iii. Vouchers – testimonial from school advocate staff on how it helped families
    - c. City continued to provide services – Video of front desk at City Hall, street crews in masks, staff at remote learning camp, someone working from home
  3. Severe weather shelter
  4. Racial justice – Video or photos of BLM march this summer
  5. Stronger tomorrow

### State of the City Speech to Chamber, Rotary, and CON

- **Mayor would present a shortened State of the City to groups**
  - **Video could be shown at beginning to reflect on response to COVID and other events from past year**
  - **SoC speech would focus on financial condition of City and looking ahead**
  - **Q&A afterward**
1. City's Financial condition
    - a. COVID impacts to budget

- b. 2022 levy renewal
- 2. Homelessness
  - a. Enhanced Shelter
  - b. 198<sup>th</sup> Supportive Housing
- 3. The year ahead
  - a. Recovery
  - b. Parks Bond
  - c. Light rail and station areas
  - d. Sidewalks
  - e. Update of City's Climate Action Plan
  - f. Commitment to being an anti-racist community
- 4. Q & A