



# Finding Your Competitive Niche

*A community sponsored workshop for small businesses.*

**November 7th, Noon-1:30pm**  
**Lunch Provided**

**Shoreline Bank 16001 Aurora Ave. N, Shoreline, WA 98133**

*Effective Marketing begins with identifying what is unique about your products or services.*

*Discover your "niche" and learn what sets you apart from your competition.*

*Facilitated by Community Capital Development and hosted by Shoreline Bank.*

## Register Today

\$20 Advance Registration (closes at noon the day before the event)

\$30 At-the-door (space permitting)

To register, call 206-324-4330 x100

Or visit our website at: [www.seattleccd.com/classes.htm](http://www.seattleccd.com/classes.htm)

