



Memorandum

DATE: April 11, 2007

TO: Shoreline Planning Commission

FROM: Joe Tovar, Director
Paul Cohen, Senior Planner

RE: Draft Strategic Points for Town Center Projects

On April 19th staff will present the City Council's draft "Strategic Points for Town Center Projects" (**Attachment 1**). These projects include the Civic Center/City Hall, Aurora Avenue, Interurban Trail, and Heritage Park (**Attachment 2**).

The draft strategic points are the focus of this study session. It is intended that they act as a blueprint of community values that will help guide the Council and community in making decisions about ways these projects are developed and can be integrated. The strategic points are intended to be both inclusive and flexible due to the fact "Town Center Projects" are and will be in various phases - ranging from preliminary planning to construction (in the case of the Interurban Trail). When thinking about the draft strategic points prior to the April 19 study session, consider whether additional ones should be added or existing ones should be somewhat modified.

We request that the Commission schedule a special meeting on May 10th to discuss the strategic points with the public. It is staff's hope that you can develop a recommendation that night so it can be forwarded to the Council for a decision on May 28th.

Staff has included **Attachment 3** to show how this process fits in with Council adoption of a preferred alternative for the Civic Center/City Hall and Aurora Avenue (miles 2 and 3). Following these decisions, staff will put together a draft Subarea Plan with code amendments, and CIP proposals sometime in the Fall/Winter of 2007.

Attachments

1. Draft Strategic Points for Town Center Projects
2. Map of four Town Center Projects
3. Current Workplan

DRAFT Strategic Points for Town Center Projects

- In the design and furnishing of the four Town Center Projects, seek ways to create a sense of place and civic identity in Central Shoreline.
- Identify and incorporate “green infrastructure” principles and features.
- Identify and incorporate appropriate historic features and interpretation opportunities.
- Identify and incorporate distinctive architectural patterns found in the area, such as building and roof shapes, fenestration, and building materials.
- Explore ways to overcome the barrier that Midvale creates between the City Hall and the Interurban.
- Do not open Stone Ave. N. through to N. 175th St.
- Provide visual and functional linkage between bus rapid transit stops in Aurora and other Town Center Projects.

Map of four Town Center Projects



