



Memorandum

DATE: February 24, 2011

TO: Shoreline Planning Commission

FROM: Maureen Colaizzi, Parks Project Coordinator

RE: March 3 Study Session on Parks, Recreation, and Open Space (PROS) Plan Update

Introduction & Background

The City is in the process of updating the three Functional Plans: PROS Plan, Transportation Master Plan and the Surface Water Master Plan. Also in 2011, the City will begin updating the Comprehensive Plan. The Functional Plans tie to the Comprehensive Plan in two specific ways: 1) The goals, policies, and maps from the Functional Plans will be incorporated into the Comprehensive Plan in some fashion (either verbatim or in a summarized form) and, 2) the Functional Plans will inform the Capital Facilities Element of the Comprehensive Plan.

The Functional Plans must be consistent with and implement the Policies and Priorities set forth in the Comprehensive Plan Capital Facilities Element (CFE), but need not be a part of the CFE. This is an iterative process. Amendments to the CFE may require further amendments to the Functional Plans and vice-versa.

This study session provides the Planning Commission with an overview of the Parks, Recreation and Cultural Service (PRCS) Board and the PRCS Department's efforts to update to the Parks, Recreation and Open Space (PROS) Plan. PRCS Board and City Council will be leading the review and adoption; however, we are interested in receiving your feedback.

Discussion

PROS Plan Background

The PROS Plan is a 20-year vision that is required to be updated every six years. The PROS Plan creates a short term and a long term implementation strategy for meeting the facility and program needs of our citizens and allows the City to qualify for State and Federal Grants. The first plan was completed in 1998 with the first update in 2005.

The PROS Plan is used to assess our citizen's needs, align and prioritize maintenance and capital needs with our core mission and goals, develop the 6-year General Capital Improvement Projects, and identify projects that can qualify for state and federal grants.

The 2005 plan update provided the statistically valid survey results and the list of acquisition and capital improvement projects that ultimately made the voter approved 2006 Open Space, Parks and Trail Bond of which most have been completed. In addition, the plan identified several other capital projects that were completed in the past six years.

In 2010 Parks staff conducted a statistically valid community survey regarding parks, recreation and cultural services and held several stakeholder and community open house sessions with the public.

To meet the Recreation and Conversation Office (RCO) grant schedule, the 2011-2017 PROS Plan is scheduled to be adopted by the end of June.

Staff is in the process of gathering data to complete the writing of the document. Briefings are scheduled with the Parks Board, Planning Commission and City Council to provide feedback on the findings of the draft.

Plan Overview

The major components of the PROS Plan include:

- The plan Goals and Policies (attached hereto)
- An assessment of community need including a statistically valid survey and stakeholder and community meetings
- Establishment of the Level of Service Standards
- Park and Facility Life Cycle Replacement Costs
- An inventory of the City's Park and Facilities
- An analysis of our Recreation Programs
- New to this update – An analysis of our cultural programs
- And finally, a list of prioritized long term recommendations for capital improvements

PROS Plan Schedule

Apr-Dec 2010

- ✓ Completed a statistically valid community survey
- ✓ Conducted Stakeholder and Visioning session with the Public

Jan-June 2011

- PRCS Board and Planning Commission Briefings – Jan-Apr
- City Council Briefings – Jan, Apr, May
- State of Washington Recreation & Conservation Office Review -Apr
- SEPA Checklist and Determination – April-June
- PRCS Board Review Draft Plan -May
- City Council Adopt 2011-2017 PROS Plan -June

Coordination with Other City Plans

The 2005 PROS Plan Goals are adopted in the current Comprehensive Plan. The attached 2011 update draft goals and policies address bicycle and pedestrian travel, water quality improvements, environmentally sustainable practices. The PROS Plan Capital Project List is reviewed by staff to evaluate opportunities for joint efforts. Examples of coordinated efforts between departments include projects such as the Boeing Creek Park and Cromwell Park Improvement Projects, the Aurora Avenue/Interurban Trail development, connections from the IUT to the Burke Gilman Trail.

2011-2017 PROS Plan Update Changes

The 2011-2017 PROS Plan update will include the following additions:

- Update and modify the PROS Plan Goals and Policies
- Incorporating the Healthy City Strategy;
- Integrating public art and cultural Services;
- Updating the Level of Service standard;
- Including Shoreline School District (SSD) property in the Level of Service Standard;
- Modifying park classifications;
- Identify Environmental Critical Areas and newly acquired properties in the facilities inventory.

Public Process

The PRCS department has followed a very extensive public process. The following outlines our public outreach efforts:

- ✓ 508 Statistically valid surveys were received
- ✓ 2011-2017 PROS Plan Update webpage and on-line documents
- ✓ September/October 2010 Currents Articles
- ✓ Two city-wide visioning open houses
- ✓ Two stakeholder meetings
- ✓ Over 100 On-line and mail-in comment forms Received
- ✓ 12 PRCS Board meeting discussions April 2010-March 2011
- ✓ One Planning Commission Briefing – Mar 3, 2011
- SEPA Public Comment Period – May 2011
- PRCS Board Meeting to Review of Draft Plan – May 2011
- Three City Council Briefings – Jan, Apr, May 2011
- City Council Adoption June 2011

2011-2017 PROS Plan Update Goals and Policies

Attached is a draft of the 2011-2017 PROS Plan updated goals and policies. Staff and the PRCS Board have drafted an updated list of goals and policies based on changes that have occurred since the 2005 PROS Plan update was written.

A new goal (Goal 8) and corresponding policies for our public art and cultural programs was created in this update. Also, additional policies were added in each goal to address

sustainability. A new policy was added in Goal 7 to address healthy lifestyles; and Goal 5 was modified to expand the focus of this goal to bicycle and pedestrian travel.

Staff is proposing a new numbering system for the goals and policies. An example would be:

G7
NPR 1

This number means that this is the first new policy in Goal 7. The second new policy for Goal 7 would be G7 NPR2, etc. Staff is looking for your feedback on the proposed system.

Next Steps

I will provide your feedback and comments about the goals and policies to the PRCS Board and City Council as they will be reviewing them in April. In addition, the final draft will be ready for review by the PRCS Board at their April meeting and City Council on May 16. When the final draft is ready, we will forward it to you. You are welcome to provide us feedback and comments on the draft.

Please contact me if you have any questions or comments prior to the meeting. You can reach me at (206) 801-2603 or mcolaizzi@shorelinewa.gov.

Attachments

1. PROS Plan Chapter 3: Draft Goals and Policies



CHAPTER 3: GOALS AND POLICIES

This chapter describes the goals and policies that create a framework for future decisions for parks, recreation and cultural resources in Shoreline.

These goals and policies give the community a sense of direction and establish a method for achieving long term visions for the City's parks, recreation, cultural facilities and programs. These goals and policies have evolved based on community values, and are incorporated into the Shoreline Comprehensive Plan: Parks, Recreation, and Open Space Element.

Goals described in this chapter are the City's aspirations, and are intended to remain constant over time. The policies are more precise statements that describe how elements of the overarching goal can be achieved.

The following goals and policies encourage:

- Providing a range of parks, recreation and cultural programs, experiences, and trail networks;
- Maintaining sustainable facilities including parks, open space, public art, recreation and cultural programs and services;
- Improving access to and usability of park, recreation and cultural facilities and programs;
- Coordinating with community partners to equitably distribute community resources;
- Involving the community;
- Creating diverse recreation programming that meets the community's needs; and
- Integrating cultural programs and public art into all aspects of community life.





**GOAL 1:
PROVIDE OPPORTUNITIES,
PRESERVE AND MAINTAIN**

Preserve, maintain and enhance parks, recreation and cultural resources to ensure a broad range of high quality opportunities exist to enrich the quality of life for all Shoreline residents.

- PR 1:** Monitor changes in both existing and planned population and evaluate how the Parks, Recreation and Cultural Services Department can adapt to the needs of a changing population.
- PR 2:** Preserve, protect and enhance critical or unique natural features within parks — such as floodplains, stream corridors, wildlife habitats, shorelines and wetlands—, and educate the public on the importance of stewardship.
- PR 3:** Actively seek opportunities to preserve, protect and acquire open space and waterfront access.
- PR 4:** Reduce costs by seeking alternative funding methods to acquire, develop, renovate, maintain and operate facilities.
- PR 5:** Maximize the benefits from public lands for parks and programs by coordinating park planning and land acquisitions with those of other agencies providing similar services and with City plans for streets, utilities, and development.
- PR 6:** Distribute park, open space, recreation and cultural resources equitably by documenting gaps in service and where feasible providing resources to satisfy varying levels of citizen needs.
- G1** Coordinate with other City departments to enhance and restore historic watersheds, in particular the habitat and flood protection functions of these natural systems.
- NPR 1:**





- PR 7:** Protect water bodies in park settings from degradation and seek opportunities to improve water quality.
- PR 8:** Utilize sustainable best management practices, sound maintenance, and design and development guidelines to ensure responsible stewardship of natural resources and habitat in the park system.
- PR 9:** Retain and develop underdeveloped public right of ways for public access and passive recreation where appropriate.
- PR 10:** When upgrading active recreation and sports facilities, maximize public use by utilizing designs that meet current industry standards and incorporate innovative, low-impact, development design and techniques.
- PR 11:** Reduce cost and create efficiencies by coordinating maintenance operations with other agencies such as but not limited to the Shoreline School District, Shoreline Community College, private schools, churches and athletic field users.
- G2**
NPR 1: Explore cost effective opportunities to maintain existing park, open space, recreation and cultural facilities through contracted services and volunteer opportunities.
- G2**
NPR 2: Create environmentally sustainable parks, recreation and cultural services programs and facilities that reduce waste, protect ecosystems and address the impacts of past practices.
- G2**
NPR 3: Create opportunities to educate “reduce, reuse and recycle” at City parks, recreational facilities, and cultural events by providing dedicated containers.
- G2**
NPR 4: Support and promote invasive species removal and native planting efforts to restore and enhance park habitat by providing volunteer coordination, technical assistance and restoration plans.
- G2**
NPR 5: Reduce potable water use in parks by using efficient, cost-effective fixtures, drought tolerant and native plants, and non-potable water sources for irrigation.

GOAL 2:

MAINTENANCE OF FACILITIES

Monitor, evaluate and develop environmentally sustainable standards to maintain park facilities.





GOAL 3: ACCESSIBILITY AND USABILITY

Seek increased opportunities for Shoreline citizens to enjoy parks, recreation, and cultural resources through improving accessibility and usability of existing facilities.

- PR 12:** Enhance the quality and variety of recreation and cultural opportunities in the park system to serve a wide range of interests and age groups.
- PR 13:** Work to ensure park and recreation facilities are accessible to all individuals and groups of all physical abilities, skill levels, age, income, and activity interest and compliance with the Americans with Disabilities Act.
- PR 14:** Create ways to enhance public awareness of parks, recreation and cultural services facilities and programs.
- PR 15:** Seek to improve and expand indoor and outdoor recreation opportunities to reflect the diverse and changing needs and desires of the community.
- PR 16:** Seek to offer an expansive mix of passive and active recreation opportunities through both facilities and program offerings.

GOAL 4: PARTNERSHIPS- EQUITABLE DISTRIBUTION OF RESOURCES

Coordinate with community partners to create efficient and equitable distribution of community resources and facilities for Shoreline residents.

- G4** Create partnerships with community resource providers such as but not limited to: the State of Washington, King County, Shoreline Community College, Shoreline School District, Dale Turner YMCA, Shoreline-Lake Forest Park Senior Center, Shoreline-Lake Forest Park Arts Council, Shoreline Historical Museum and, the Kruckeberg Botanic Garden Foundation to equitably distribute resources to Shoreline residents.
- NPR 1:**
- PR 17:** Coordinate with public and private school districts to allow school facilities to be used for park and recreational purposes after school hours in order to maximize the public benefit from existing resources.
- PR 18:** Develop alliances with public and private organizations to coordinate the planning and development of facilities and programs, avoid duplication and reduce costs.
- PR 19:** Actively involve stakeholders, users, and the community in the development and management of park, recreation, and cultural services.
- PR 20:** Seek to develop mechanisms for communication and coordination among community resource providers in Shoreline.



- PR 21:** Encourage development of bicycle and pedestrian facilities and routes including those identified in the City of Shoreline Transportation Master Plan.
- PR 22:** Develop trail systems within parks and improve access to parks for bicyclists and pedestrians.

GOAL 5:
ENCOURAGE PEDESTRIAN AND BICYCLE TRAVEL
 Encourage pedestrian and bicycle travel by identifying and developing facilities and routes to link Shoreline residents to parks and community resources.

- PR 23:** Encourage, record, and track citizen responses to specific programs, facilities, and policies.
- PR 24:** Partner with community resource providers and use various community outreach methods to monitor park, recreation and cultural service preferences, needs, trends and citizen satisfaction.
- PR 25:** Provide public review opportunities in park, recreation and cultural services planning decisions.
- PR 26:** Monitor, evaluate and adjust public relations and publicity efforts to inform citizens of the park, recreation and cultural opportunities available citywide and in neighborhoods.
- PR 27:** Encourage citizen involvement and participation in assuring the quality of park development and maintenance through various volunteer opportunities.

GOAL 6:
PUBLIC INVOLVEMENT
 Encourage consistent and effective public involvement in the short and long-range park, recreation and cultural services planning process.





GOAL 7: DIVERSE RECREATIONAL PROGRAMMING

Seek to provide a comprehensive, broad, diverse and flexible program of recreation and cultural services to meet the active and leisure needs of diverse populations, age groups and interests.

- PR 28:** Take a leadership role in building alliances fostering communication and coordination as the City and other organizations strive to satisfy the recreation and cultural needs of Shoreline residents while limiting duplication.
- PR 29:** Align program and service offerings with the core mission while remaining flexible, filling service gaps, and adjusting to trends in order to serve a variety of ages, interests, abilities and the diversity of cultures represented in our City.
- PR 30:** Monitor, evaluate and adjust recreation and cultural offerings on a routine basis to correspond with needs assessment findings and respond to changes in citizen needs and desires.
- PR 31:** Offer children's and family programs during times that meet the growing needs of working parents.
- PR 32:** Provide a diversity of program options for middle and high school youth, and build alliances with other service providers to implement Council priorities related to youth services.
- PR 33:** Monitor, evaluate and adjust offerings to address service gaps in specialized recreation programs for City residents with developmental disabilities.
- PR 34:** Assure the Shoreline Pool's program services are available to infant through senior adult-aged participants at times that meet the needs of all individuals.
- PR 35:** Support the provision of senior adult, arts, and cultural history programs through alliances and joint planning with service organizations.
- PR 36:** Respect and celebrate the diversity of cultures represented in our City through recreation programs.
- G7** Develop programs to address obesity and support a healthy and active lifestyle.
NPR 1:
- G7** Develop environmental educational programming and life-long learning opportunities for Shoreline residents.
NPR 2:





- PR 37:** Develop a Community Cultural Plan to provide a “blueprint” for future arts and heritage programs and activities.
- PR 38:** Increase the public art fund to demonstrate the value of public art as an integral part of the built and natural environments.
- PR 39:** Provide funding for maintenance and repair of public art.
- PR 40:** Identify opportunities to locate a variety of cultural programs and public art throughout the city.
- PR 41:** Work with Shoreline’s Planning, Economic Development and Public Works departments to encourage public art and creative spaces in private development as well as in public projects.
- PR 42:** Collaborate with partner organizations, such as, but not limited to, the Shoreline-Lake Forest Park Arts Council, Shoreline Historical Museum, the Shoreline School District, and local businesses to provide high quality performance, visual art and heritage opportunities for all Shoreline residents.
- PR 43:** Take a leadership role in marketing of arts and heritage opportunities in the City, adjusting methods and outlets to keep pace with changing technology and demographics.
- PR 44:** Strengthen Cultural Tourism as an economic development and educational tool through both arts and heritage venues and activities.
- PR 45:** Explore the feasibility of a multi-arts/cultural center in Shoreline.

GOAL 8:

ARTS AND HERITAGE

Establish Shoreline as a culturally rich community that embraces all the arts, infuses artistic creativity into all aspects of civic life including the built and natural environments and celebrates and preserves our local history and diverse heritage in meaningful ways.





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